

# American Classifieds - Dothan

Parent Company:

Established 1996

Other Publications: Dothan Magazine

Publisher: Patrick Liester

SAPA Contact: Patrick Liester

P.O. Box 8547

DOTHAN, AL 36301

Phone: 1-334-792-5503

Fax: 1-334-702-1313

Circulation: 28205

Mail: %

Website: www.americanclassifieds.com

E-Mail: dothan@americanclassifieds.com

Carrier: %

Racks: 100 %

Paper Size: Tab

Page Size: 10.375 X 15.825

Editorial: %

Columns: 8

Average Pages: 32

Advertising: 100 %

Publication Day: Thursday

Display Rate: \$8.00

Ad Deadline: Tuesday

Classified Rate: \$7.00

Class Deadline: Tuesday

Insert 301 N. Crawford Street

Color Rate: \$175

Shipping Bainbridge, GA 31717

Insert Rate:

Address

# AL

## CNHI

Parent Company:

Established

Other Publications:

Publisher: Brett Wallace

SAPA Contact: Sheila T. Haydel

3500 Colonnade Parkway Ste 600

Birmingham, AL 35243

Phone: 205-298-7100

Fax: 1205-298-7193

Circulation:

Mail: %

Website:

E-Mail:

Carrier: %

Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

# AL

# Community Shoppers Guide

Parent Company: The Community Shopper's Guide, Inc.

Established 1981

Other Publications:

Publisher: Frances Cooper  
219 First Avenue SW  
Cullman, AL 35055  
Phone: 1256-734-1532  
Website: www.csgonline.com

SAPA Contact: Frances Cooper

Fax: 1256-734-1672  
E-Mail: myad@csgonline.com

Circulation: 38719  
Mail: 100 %  
Carrier: %  
Racks: %

Paper Size: Tab  
Columns: 9.5picas

Page Size: 10.25 X 15  
Average Pages: 36

Editorial: %  
Advertising: 100 %

Publication Day: Wednesday

Display Rate: 10.75

Ad Deadline: Monday 6p.m.

Classified Rate: \$8.00/20 words +  
25cents each add.  
word

Class Deadline: Monday 6p.m.

Insert : Alabama Web Press  
Shipping : 1793 Eva Road  
Address : Cullman, AL 35055

Color Rate: price by color

Insert Rate: Price by wt.

# AL

## Courier Journal

Parent Company:

Established 1884

Other Publications:

Publisher: Thomas V. Magazzu  
1828 Darby Drive  
Florence, AL 35630  
Phone: 1256-764-4268  
Website: www.courierjournal.net

SAPA Contact: Thomas V. Magazzu

Fax: 1256-760-9618  
E-Mail: editor@courierjournal.net

Circulation: 69153  
Mail: 100 %  
Carrier: %  
Racks: %

Paper Size: Tab  
Columns: 1.6

Page Size: 10 X 15  
Average Pages: 44

Editorial: 19 %  
Advertising: 81 %

Publication Day: Wednesday

Display Rate: \$12.25

Ad Deadline: Thursday 5pm

Classified Rate: \$6.50/15words - bus.

Class Deadline: Friday 5pm

Insert : The Tennessean  
Shipping : 1100 Broadway  
Address : Nashville TN 37203

Color Rate: \$95 one color

Insert Rate: \$37M

# AL

# The Southeast Sun

Parent Company: QST Publications Inc  
Other Publications:

Established 1982

Publisher: Russell Quattlebaum  
P. O. Box 311546  
ENTERPRISE, AL 36331  
Phone: 1334-393-2969  
Website: www.southeast.sun.com

SAPA Contact: Caroline & Russell Quattlebaum  
Circulation: 20959  
Mail: 8 %  
Carrier: 92 %  
Racks: 0 %  
Fax: 1334-393-2987  
E-Mail: publisher@southeast.sun.com

Paper Size: Broadsheet

Page Size: 10.5 X 20

Editorial: 50 %

Columns: 1.6458

Average Pages: 24

Advertising: 50 %

Publication Day: Wednesday

Display Rate: 20.50

Ad Deadline: 5 pm Monday

Classified Rate: 30¢ word personal/  
40¢ word business

Class Deadline: Monday at noon

Insert 628A Glover Ave.

Color Rate: \$120

Shipping Enterprise, AL 36331

Insert Rate: \$50/M

Address

# AL

# Tuscaloosa Sun

Parent Company:  
Other Publications:

Established 1995

Publisher: Mike Woodard  
3309 66th Avenue  
Northport, AL 35473  
Phone: 1205-333-7525  
Website: www.tuscaloosa-shopper.com

SAPA Contact: Mike Woodard  
Circulation: 7000  
Mail: 2 %  
Carrier: 70 %  
Racks: 28 %  
Fax: 1205-333-7526  
E-Mail: Mike@tuscaloosa-shopper.com

Paper Size: Tab

Page Size: 10.25 X 13

Editorial: 20 %

Columns: 6

Average Pages: 20

Advertising: 80 %

Publication Day: Friday

Display Rate: \$6.00

Ad Deadline: Mondays anytime

Classified Rate: Business \$5 per week  
2 week min. \$3.50  
pers

Class Deadline: Mondays anytime

Insert 2917 Main Ave.

Color Rate: \$7.50

Shipping Northport, AL 35476

Insert Rate: \$40/m

Address

# AL

# Community Publishers Inc

Parent Company:

Established

Other Publications:

Publisher: Steve Trolinger  
125 W Central Ave  
Bentonville, AR 72712  
Phone: 14792713772  
Website:

SAPA Contact:

Fax: 14792713788  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size: \_\_\_\_\_ Page Size: \_\_\_\_\_ X \_\_\_\_\_  
Columns: \_\_\_\_\_ Average Pages: \_\_\_\_\_ Editorial: %  
Advertising: %

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Publication Day: \_\_\_\_\_ Display Rate: \_\_\_\_\_  
Ad Deadline: \_\_\_\_\_ Classified Rate: \_\_\_\_\_  
Class Deadline: \_\_\_\_\_  
Insert \_\_\_\_\_ Color Rate: \_\_\_\_\_  
Shipping \_\_\_\_\_ Insert Rate: \_\_\_\_\_  
Address \_\_\_\_\_

# AR

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## Star Shopper

Parent Company:

Established 1973

Other Publications:

Publisher: Sarah Farnet  
P.O. Box 1727  
FAYETTEVILLE, AR 72702  
Phone: 479-521-6873  
Website: www.starshopper.com

SAPA Contact: Sarah Farnet

Fax: 479-521-0211  
E-Mail: sfarnet@mac.com

Circulation: 24000  
Mail: %  
Carrier: %  
Racks: 100 %

---

Paper Size: \_\_\_\_\_ Page Size: \_\_\_\_\_ X \_\_\_\_\_  
Columns: \_\_\_\_\_ Average Pages: 40 Editorial: %  
Advertising: 100 %

---

Publication Day: Wednesday Display Rate: 8.23 col inch  
Ad Deadline: Friday Classified Rate: 10 words/\$6.25  
Class Deadline: Monday additional word  
Insert \_\_\_\_\_ Color Rate: 140.  
Shipping \_\_\_\_\_ Insert Rate: .045 and .055  
Address \_\_\_\_\_

# AR

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# PennySaverUSA.com

Parent Company:

Established

Other Publications:

Publisher: Loren Dalton  
2830 Orbiter Street  
Brea, CA 92821  
Phone: 714-996-8900  
Website: www.pennysaverusa.com

SAPA Contact:  
Fax: 714-577-4845  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages: \_\_\_\_\_

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

# CA

## SACP

Parent Company:

Established

Other Publications:

Publisher: Doug Sutton  
27259 1/2 Camp Plenty Road  
Santa Clarita, CA 91351  
Phone: 661-298-5330  
Website:

SAPA Contact:  
Fax: 661-298-5338  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages: \_\_\_\_\_

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

# CA

# Verified Audit of Circulation

Parent Company:

Established

Other Publications:

Publisher: President  
900 Larkspur Landing Cir, Suite 295  
Larkspur, CA 94939  
Phone: 415-457-3868

SAPA Contact: John Lowman

Website:

Fax: 1415-457-3871  
E-Mail: jlowman@verifiedaudit.com

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages: \_\_\_\_\_

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

CA

## AFCP

Parent Company:

Established

Other Publications:

Publisher: Loren Colburn  
200 Union Blvd., Suite 205  
Lakewood, CO 80228  
Phone: 877-203-2327

SAPA Contact: Craig S. McMullin

Website: www.afcp.org

Fax: 1-781-459-7770  
E-Mail: cmcmullin@pobox.com

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages: \_\_\_\_\_

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

CO

# Fake Brains

Parent Company:

Established 1995

Other Publications:

Publisher: Lisa & Pat  
791 SouthPark Drive, Suite 300  
Littleton, CO 80120  
Phone: 303-791-3301  
Website: fakebrains.com

SAPA Contact: Lisa & Pat Pfeifer

Fax: 1303-470-5218  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

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Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

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Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

CO

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# INK Magazine

Parent Company:

Established

Other Publications:

Publisher: Elaine Nelson  
200 Union Blvd., Suite 205  
Lakewood, CO 80228  
Phone: 877-203-2327  
Website: www.afcp.org

SAPA Contact: Craig S. McMullin

Fax: 1-781-459-7770  
E-Mail: cmcmullin@pobox.com

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

---

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

CO

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# Community Papers of New England

Parent Company:

Established

Other Publications:

Publisher: Lynn Duval  
P.O Box 28  
Willimantic, CT 06226  
Phone: 1-877-423-6399  
Website:

SAPA Contact: Lynn Duval

Fax: 1860-423-6391  
E-Mail: bne@fcpcne.com

Circulation:  
Mail: %  
Carrier: %  
Racks: %

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Paper Size: \_\_\_\_\_ Page Size: \_\_\_\_\_ X \_\_\_\_\_ Editorial: %  
Columns: \_\_\_\_\_ Average Pages: \_\_\_\_\_ Advertising: %

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Publication Day: \_\_\_\_\_ Display Rate: \_\_\_\_\_  
Ad Deadline: \_\_\_\_\_ Classified Rate: \_\_\_\_\_  
Class Deadline: \_\_\_\_\_  
Insert \_\_\_\_\_ Color Rate: \_\_\_\_\_  
Shipping \_\_\_\_\_ Insert Rate: \_\_\_\_\_  
Address \_\_\_\_\_

# CT

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## Advertiser of Polk County

Parent Company:

Established 1986

Other Publications:

Publisher: Larry Knowles  
1122 Fifth Street SW  
Winter Haven, FL 33880  
Phone: 1863-299-2201  
Website: www.theadvertiser.cc

SAPA Contact: Cindy Yates

Fax: 1863-299-5672  
E-Mail: advpaper@aol.com

Circulation: 37000  
Mail: 100 %  
Carrier: 0 %  
Racks: 0 %

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Paper Size: Tab Page Size: 10 1/4 X 16.5 Editorial: 0 %  
Columns: 1.5 9 picas Average Pages: 24-28 Advertising: 100 %

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Publication Day: Thursday Display Rate: 8.00  
Ad Deadline: Friday Classified Rate: \$7.00 / 15 words  
Class Deadline: Friday \$0.20 each additional  
Insert \_\_\_\_\_ Color Rate: \$60.00  
Shipping \_\_\_\_\_ Stuart, FL 34997 Insert Rate: \$40/M  
Address \_\_\_\_\_

# FL

# American Classifieds - Tallahassee

Parent Company:

Established 1988

Other Publications:

Publisher: Larrie Jemison  
2441 Monticello Drive  
TALLAHASSEE, FL 32303  
Phone: 1-850-385-0505  
Website: americanclassifieds.com

SAPA Contact: Larrie Jemison  
Fax: 1850-205-0516  
E-Mail: larrie@americanclassifieds.com

Circulation: 28611  
Mail: %  
Carrier: %  
Racks: %

Paper Size: Tab

Page Size: 10.25 X 16

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day: Thursday

Display Rate: 10.00/ci

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

FL

# Buyer's Guide/Senior Times

Parent Company: Tower Publications, Inc.

Established

Other Publications:

Publisher: Charlie Delatorre  
4400 NW 36th Avenue  
GAINESVILLE, FL 32606  
Phone: 1800-372-5468  
Website: www.gvbuyersguide.com

SAPA Contact: Annie Waite  
Fax: 1352-373-9178  
E-Mail: charlie@towerpublications.com

Circulation: 31000  
Mail: 0 %  
Carrier: 0 %  
Racks: 100 %

Paper Size: Tab

Page Size: 10 X 12

Editorial: 0 %

Columns: 2 1/2"

Average Pages: 32-36

Advertising: 100 %

Publication Day: Thursday

Display Rate: 25.00

Ad Deadline: Monday 5:00 Same Week

Classified Rate:

Class Deadline: Monday 5:00 Same Week

Insert

Color Rate: \$25 Per 1/4 Page

Shipping

Insert Rate: \$32/M

Address

FL

# Central FL Kidsville News!

Parent Company:

Established

Other Publications:

Publisher: Caralyn Bess  
1268 McGregor Road  
Orlando, FL 32720  
Phone: 407-963-6682 or 386-216  
Website: www.cflkidsvillenews.com

SAPA Contact:  
Fax: 386-734-5351  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

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Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

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Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

FL

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# CK Prepress Solutions

Parent Company:

Established

Other Publications:

Publisher: Ken Mitchell  
6008 Glendale Drive  
Boca Raton, FL 33433  
Phone: 888-491-2221  
Website: ckpsolutions.com

SAPA Contact:  
Fax: 888-491-2221  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

---

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

FL

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# Community News

Parent Company:

Established 1999

Other Publications:

Publisher: Diane Kortus  
P.O. Box 479  
Lutz, FL 33548  
Phone: 1813-909-2800  
Website:

SAPA Contact: Diane Kortus  
Fax: 1813-909-2802  
E-Mail: dkortus@cnewspublications.com

Circulation: 117002  
Mail: %  
Carrier: 85 %  
Racks: 15 %

Paper Size: Tab

Page Size: 9.875 X 15.25

Editorial: 40 %

Columns: 4

Average Pages: 40

Advertising: 60 %

Publication Day: monthly

Display Rate: 22.50

Ad Deadline: Friday 6:00pm

Classified Rate:

Class Deadline: Friday 6:00pm

Insert

Color Rate: \$150

Shipping

Insert Rate: \$40/1000

Address

FL

## CPF

Parent Company:

Established

Other Publications:

Publisher: Dave Neuharth  
13405 Highway 484  
BELLEVIEW, FL 34420  
Phone: 877-373-3142  
Website:

SAPA Contact: David Neuharth  
Fax: 877-373-3142  
E-Mail: djneuharth@aol.com

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

12601 SE 53rd. Terrace Road

Color Rate:

Shipping

Bellevue, FL 34420

Insert Rate:

Address

FL

# Flagler Pennysaver

Parent Company: Volusia Pennysaver  
Other Publications:

Established 1985

Publisher: Lenny Marsh  
P.O. Box 67  
Ormond Beach, FL 32175  
Phone: 1386-437-5971  
Website: www.floridapennysavers.com

SAPA Contact: Lenny Marsh  
Fax: 1386-673-8271  
E-Mail: Lenny.marsh@psavers.com

Circulation: 38397  
Mail: %  
Carrier: 95 %  
Racks: 5 %

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Paper Size: Tab  
Columns: 8 picas

Page Size: 9.8125 X 11.5  
Average Pages: 64

Editorial: 5 %  
Advertising: 95 %

---

Publication Day: Thursday  
Ad Deadline: Monday  
Class Deadline: Monday 1 pm

Display Rate: \$8.00  
Classified Rate: \$5.50 for 20 words

Insert ship to Daytona location  
Shipping Address

Color Rate: \$60 per color  
Insert Rate: \$35

FL

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# Flashes Shopping Guide

Parent Company:  
Other Publications:

Established 1951

Publisher: Kevin Hawken  
5675 S. E. Grouper  
Stuart, FL 34997  
Phone: 1772-287-0650  
Website: www.TheFlashes.com

SAPA Contact: Gary Hawken  
Fax: 1772-283-5090  
E-Mail: info@the flashes.com

Circulation: 63826  
Mail: 0 %  
Carrier: 85 %  
Racks: 15 %

---

Paper Size: Tab  
Columns: 1 5/8"

Page Size: 10.25 X 14  
Average Pages: 28

Editorial: 0 %  
Advertising: %

---

Publication Day: Wednesday  
Ad Deadline: Monday noon  
Class Deadline: Monday 5pm

Display Rate: 22  
Classified Rate: \$12.50 / 15  
words .25 each  
additional Zone &

Insert c/o Stuart Web  
Shipping Address 1521 S, E. Palm Ct  
Stuart, FL 34994

Color Rate: \$96  
Insert Rate: \$33/M

FL

# Forum Publishing Group

Parent Company: Chicago Tribune

Established 1970

Other Publications:

Publisher: Justo Rey  
1701 Green Road, Ste. B  
Deerfield Beach, FL 33064  
Phone: 1954-428-7355  
Website:

SAPA Contact: Mickie Carusos  
Fax: 1954-429-0558  
E-Mail: mcarusos@tribune.com

Circulation: 629793  
Mail: 5 %  
Carrier: 48 %  
Racks: 47 %

---

Paper Size: Columns: 6 col. 1.608"      Page Size: 10.5 X 10.5      Average Pages: 32      Editorial: 25 %  
Advertising: 75 %

---

Publication Day: Wednesday & Thursday

Display Rate: 29.96 per inch

Ad Deadline: Varies According To Papers

Classified Rate: 15.51 3 lines. 1 pub

Class Deadline: See Above

Insert  
Shipping  
Address

Color Rate: 95.00/color  
Insert Rate:

FL

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## Hometown News

Parent Company: Hometown News LC

Established 2002

Other Publications: 13 wditions from Mrin County to Volusia County

Publisher: Steve Erlanger  
1102 S. US Highway #1  
FORT PIERCE, FL 34950  
Phone: 1-772-465-5656  
Website: www.hometownnewsol.com

SAPA Contact: Lee Mooty  
Fax: 1-772-465-5696  
E-Mail: erlanger@hometownnewsol.com

Circulation: 494411  
Mail: 0 %  
Carrier: 85 %  
Racks: 15 %

---

Paper Size: Broadsheet      Columns: 6      Page Size: 11 X 20      Average Pages: 32      Editorial: 25 %  
Advertising: 75 %

---

Publication Day: Friday

Display Rate: 281

Ad Deadline: Monday preceeding

Classified Rate:

Class Deadline: Monday preceeding

Insert      1102 S. US Highway #1  
Shipping      FORT PIERCE FL 34950  
Address

Color Rate: \$4/inch  
Insert Rate: \$31/M

FL

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# Insite Magazine

Parent Company: Brand Beach Media and Consulting

Established 1994

Other Publications: North Central Florida Business Report

Publisher: Kevin Ireland  
P.O. Box 15192  
Gainesville, FL 32604  
Phone: 352-377-1402  
Website: insitegainesville.com

SAPA Contact: Kevin Ireland  
Fax: 352-377-6602  
E-Mail: Kevin@insitegainesville.com

Circulation: 12000  
Mail: %  
Carrier: %  
Racks: 100 %

---

Paper Size:	Page Size: 10 X 12.25	Editorial: 50 %
Columns: 4	Average Pages: 72	Advertising: 50 %

---

Publication Day: monthly, on Thursday

Display Rate: \$899/page

Ad Deadline:

Classified Rate: n/a

Class Deadline: n/a

Insert : Central Florida Publishing  
Shipping : 700 W. Fulton St.  
Address : Sanford, FL 32771

Color Rate: \$195  
Insert Rate:

FL

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## IPC

Parent Company: International Poly Corporation

Established

Other Publications:

Publisher: Charlie Hencye  
407 Jeanette Court  
Nokomis, FL 34275  
Phone: 800.243.7659  
Website: ipcpoly.com

SAPA Contact: Charlie Hencye  
Fax: 941.484.0828  
E-Mail: charlie@ipcpoly.com

Circulation:  
Mail: %  
Carrier: %  
Racks: %

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Paper Size:	Page Size: X	Editorial: %
Columns:	Average Pages:	Advertising: %

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Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert :  
Shipping :  
Address :

Color Rate:  
Insert Rate:

FL

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# Little Fish Big Ocean

Parent Company:

Established 2008

Other Publications:

Publisher: Chris Sedlak  
1914 Redmark Lane  
Winter Garden, FL 34787  
Phone: 407-656-2777  
Website: www.littlefishbigocean.com

SAPA Contact:  
Fax:  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:	Page Size: X	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

---

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

FL

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# MediaSpan

Parent Company:

Established

Other Publications:

Publisher: Pam Weber  
3900 Dow Rd., Ste D  
Melbourne, FL 32934-9255  
Phone: 321-242-5000  
Website:

SAPA Contact: Chris McKee  
Fax:  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:	Page Size: X	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

---

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

FL

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# New Smyrna Pennysaver

Parent Company: Daytona Beach New Journal

Established 1982

Other Publications: Daytona Pennysaver, Flagler Pennysaver, Putnam Pennysaver, West Volusia Pennysaver, St. Johns

Publisher: Sharon Farmer

SAPA Contact: Sharon Farmer

223 A Canal Street

New Smyrna Beach, FL 32168

Phone: 1386-423-2300

Fax: 1386-426-2807

Circulation: 28508

Mail: 0 %

Carrier: 70 %

Racks: 30 %

Website: www.floridapennysavers.com E-Mail: doug.hodson@psavers.com

Paper Size: Tab

Page Size: 9.75 X 11.5

Editorial: 5 %

Columns: 8 picas

Average Pages: 56

Advertising: 95 %

Publication Day: Wednesday

Display Rate: \$10.15

Ad Deadline: Mondays 3 PM

Classified Rate: \$7.50/20 words

Class Deadline: Monday 3 Pm

Insert 237 Canal St.

Color Rate: \$60

Shipping New Smyrna Beach, FL 32168

Insert Rate: \$35 /M

Address

FL

# Newspaper Printing Co.

Parent Company:

Established

Other Publications:

Publisher: Richard King/Steve Tolliver

SAPA Contact: Richard King/Steve Tolliver

5210 South Lois Ave.

Tampa, FL 33611

Phone: 813-839-0035

Fax: 1813-839-7295

Circulation:

Mail: %

Carrier: %

Racks: %

Website: www.npcprinting.com

E-Mail: dickk@npcprinting.com

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

FL

# Orlando Pennysaver

Parent Company:

Established 2008

Other Publications:

Publisher: Bob Ericson  
1011 East Colonial Dr., Suite 200  
Orlando, FL 32803

SAPA Contact:

Phone: 407-704-8935

Fax: 407-704-8941

Website: www.orlandopennysaver.com E-Mail:

Circulation:

Mail: %

Carrier: %

Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day: Wednesday

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

FL

# Panama City Pennysaver

Parent Company:

Established 1999

Other Publications:

Publisher: John Ross  
P.O. Box 1448  
LYNN HAVEN, FL 32444

SAPA Contact: John Ross

Phone: 1850-265-4325

Fax: 1850-265-4327

Website:

E-Mail: pennysaverworks@aol.com

Circulation: 15,000

Mail: %

Carrier: %

Racks: 100 %

Paper Size: Tab

Page Size: 10.25 X 15

Editorial: %

Columns: 1.75"

Average Pages:

Advertising: %

Publication Day: bi-monthly

Display Rate: \$8.00

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

FL

# RT Publishing, Inc.

Parent Company: RT Publishing, Inc.

Established 2001

Other Publications: Mandarin Newslite, Ocean Breeze, Players Journal

Publisher: Rebecca Taus  
12443 San Jose Blvd, Suite 403  
Jacksonville, FL 32223  
Phone: 904-886-4919  
Website:

SAPA Contact: Rebecca Taus  
Fax: 904-379-5250  
E-Mail: publisher@rtpublishinginc.com

Circulation: 21917  
Mail: 98 %  
Carrier: %  
Racks: 2 %

Paper Size: Tab  
Columns: 5

Page Size: 11 X 17  
Average Pages: 36

Editorial: 40 %  
Advertising: 60 %

Publication Day: 10th of month

Display Rate: 18.00

Ad Deadline: 25th of month

Classified Rate:

Class Deadline:

Insert : Stuart Web Press  
Shipping : 5675 Grouper Ave.  
Address : Stuart, FL 34997

Color Rate: 160.  
Insert Rate: 85/M

FL

# St. John's Pennysaver

Parent Company: Volusia Pennysaver, Inc.

Established

Other Publications: Daytona, Flagler, New Smyrna, Putnam, & West Volusia  
Pennysaver

Publisher: Kelli Hull, general mgr.  
2729 E. Moody Blvd  
Bunnell, FL 32110  
Phone: 386-437-5971  
Website: floridapennysavers.com

SAPA Contact: Kelli Hull,  
Fax: 386-437-9524  
E-Mail:

Circulation: 12000  
Mail: %  
Carrier: %  
Racks: 100 %

Paper Size:  
Columns: 9 picas

Page Size: 9.833 X 11.5  
Average Pages:

Editorial: %  
Advertising: %

Publication Day: Thursday

Display Rate: \$6.50pci

Ad Deadline: Monday noon.

Classified Rate: \$7 25 words

Class Deadline: Monday noon.

Insert : preprint deadline - Mon. prior; 1,000  
Shipping : minimum  
Address :

Color Rate: \$70.00  
Insert Rate: NA

FL

# Tampa Bay Newspapers, Inc.

Parent Company: Tampa Bay Newspapers, Inc.

Established 1978

Other Publications: Seminole Beacon, Beach Beacon, Clearwater Beacon,  
Pinellas Park Beacon, Belleair Bee, Largo Leader,

Publisher: Dan Autrey

SAPA Contact: Linda Marcus

9911 Seminole Blvd.

Seminole, FL 33772

Phone: 1727-397-5563

Fax: 1727-397-5900

Website: www.tbnweekly.com

E-Mail: [dautrey@tbnweekly.com](mailto:dautrey@tbnweekly.com)

Circulation: 120,100

Mail: %

Carrier: 70 %

Racks: 30 %

Paper Size: Tab

Page Size: 10.25 X 15.5

Editorial: 35 %

Columns: 6

Average Pages: 32

Advertising: 65 %

Publication Day: Thursday

Display Rate: \$35.50 open pci

Ad Deadline: Friday at 5:00 p.m.

Classified Rate: \$39 First 15 words  
(group)

Class Deadline: Monday @ noon

Insert : Call for Shipping

Color Rate: available upon request

Shipping :

Insert Rate: \$29/K \$5K min.

Address :

FL

## West Volusia Pennysaver

Parent Company: Daytona Beach News Journal

Established 1971

Other Publications: Volusia Pennysaver

Publisher: Kathleen Mason

SAPA Contact: Kathleen Mason

1422 N. Woodland Blvd. Gateway Village

De Land, FL 32720

Phone: 386-736-2880

Fax: 386-736-3587

Website: [www.floridapennysavers.com](http://www.floridapennysavers.com)

E-Mail: [kathleen.mason@psavers.com](mailto:kathleen.mason@psavers.com)

Circulation: 50000

Mail: 0 %

Carrier: 87 %

Racks: 13 %

Paper Size:

Page Size: 7 X 11.5

Editorial: 0 %

Columns: 9 Picas

Average Pages: 76Wed/ 44S

Advertising: %

Publication Day: Wed. & Sat.

Display Rate: \$18.75Wednesdays;

Ad Deadline: Monday & Thursday

Classified Rate: \$17.75/25 words

Class Deadline: Monday & Thursday

Insert : 367 Hamilton Ave. 2C

Color Rate: \$100

Shipping : De Land, FL 32724

Insert Rate: \$35/M

Address : West Volusia Is A Free Standing

Shopper A Part Of Volusia Pennysaver

FL

# Ad Express

Parent Company: Smith Communications, Inc.

Established 1985

Other Publications: The Eatonton Messenger, Lake Oconee News

Publisher: A. Mark Smith  
P.O. Box 4027  
Eatonton, GA 31024  
Phone: 706-485-3501  
Website: www.msgr.com

SAPA Contact: A. Mark Smith  
Fax: 706-485-4166  
E-Mail: amarksmith@msgr.com

Circulation: 6927  
Mail: 100 %  
Carrier: %  
Racks: %

Paper Size: Mini Tab  
Columns: 6, 8 classifieds

Page Size: 6 X 20  
Average Pages: 16-24

Editorial: 40 %  
Advertising: 60 %

Publication Day: Saturday

Display Rate: 7.50

Ad Deadline: Tuesday- noon

Classified Rate: \$16.30 runs with 2 pd papers

Class Deadline: Tuesday- noon

Insert : c/o Messenger Weekend  
Shipping : 120 Broadway  
Address : Macon, GA 31201

Color Rate: spot /75 full/\$200  
Insert Rate: Average .05 each

# GA

# Americus Shopper

Parent Company:

Established 1985

Other Publications: Macon County Shopper

Publisher: Joel Ward  
1403 Felder Street, P.O. Box 6314  
AMERICUS, GA 31709  
Phone: 1229-924-9000  
Website:

SAPA Contact: Joel Ward  
Fax: 1229-928-2977  
E-Mail: americusshopper@bellsouth.net

Circulation: 16500  
Mail: 100 %  
Carrier: 0 %  
Racks: 0 %

Paper Size: Tab  
Columns: 1.5" 9 picas

Page Size: 10 1/4 X 16  
Average Pages: 16

Editorial: 0 %  
Advertising: %

Publication Day: Tuesday

Display Rate: 8.35

Ad Deadline: Friday noon

Classified Rate: \$5.50/20 words

Class Deadline: Friday noon

Insert : 1403 Felder St.  
Shipping : Americus, GA 31709  
Address :

Color Rate: 20% of ad  
Insert Rate: based on wt.

# GA

# Barwick News Advertiser

Parent Company: Barwick Publishing, Inc.

Established 2005

Other Publications:

Publisher: Walt Yost  
P.O. Box 65  
Barwick, GA 31720  
Phone: 229-735-2111  
Website:

SAPA Contact: Walt Yost  
Fax: 229-735-2112  
E-Mail: barwickads@windstream.net

Circulation: 8000  
Mail: 95 %  
Carrier: %  
Racks: 5 %

Paper Size:

Page Size: 10 3/8 X 14

Editorial: 5 %

Columns: 6

Average Pages: 16

Advertising: 95 %

Publication Day: Tuesday

Display Rate: 7.00

Ad Deadline: Wed before

Classified Rate:

Class Deadline: Wed before

Insert c/o South GA Printing  
Shipping 311 W. Central Ave.  
Address Valdosta, GA 31601

Color Rate: \$1.60 per inch  
Insert Rate: \$50 per K

# GA

# Crier Newspaper

Parent Company:

Established

Other Publications:

Publisher: Jim Hart  
5064 Nandia Lane, Suite C  
Dunwoody, GA 30338  
Phone: 1-770-451-6414  
Website:

SAPA Contact: Jim Hart  
Fax: 1-770-451-4223  
E-Mail: JHart@CrierNewspapers.com

Circulation: 24,500  
Mail: %  
Carrier: 90 %  
Racks: 10 %

Paper Size: Tab

Page Size: X

Editorial: 45 %

Columns: 11

Average Pages:

Advertising: 55 %

Publication Day:

Display Rate: 31.75

Ad Deadline: Wed. 5:00pm

Classified Rate: buisness- \$6.50 line

Class Deadline: Fri. noon

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

# GA

# East Cobber

Parent Company:

Established 1993

Other Publications:

Publisher: Cynthia Rozzo  
PO Box 672121  
Marietta, GA 30006  
Phone: 1770-640-7070  
Website: www.eastcobber.com

SAPA Contact: Cynthia Rozzo  
Fax: 1770-559-3185  
E-Mail: cynthia@eastcobber.com

Circulation: 40,000  
Mail: 25 %  
Carrier: %  
Racks: 75 %

Paper Size: Mini Tab

Page Size: 7.25 X 10

Editorial: 60 %

Columns: 3 1/2"

Average Pages: 24

Advertising: 40 %

Publication Day:

Display Rate: 45

Ad Deadline: 15 of every month

Classified Rate: \$1/word

Class Deadline:

Insert 1620 Penwood Trace  
Shipping Marrieta, GA 30068  
Address

Color Rate: n/a  
Insert Rate:

# GA

# G. & V. Campbell, Inc.

Parent Company:

Established

Other Publications:

Publisher: Gene & Vicky Campbell  
102-A Scott Oak Drive  
Eatonton, GA 31024  
Phone: 1-706-484-1872  
Website:

SAPA Contact: Gene & Vicky Campbell  
Fax: 1-706-484-4768  
E-Mail: gvcampbellinc@aol.com

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

# GA

# Savannah Pennysaver

Parent Company:

Established 1985

Other Publications:

Publisher: Publisher  
P.O. Box 5100  
Savannah, GA 31414  
Phone: 1912-238-2040  
Website: www.southeastpennysaver.

SAPA Contact: Howard Shumway  
Circulation: 78091  
Mail: 15 %  
Carrier: 80 %  
Racks: 5 %

Fax: 1912-238-2041  
E-Mail:

---

Paper Size: Tab  
Columns: 1.375"

Page Size: 10 X 12  
Average Pages: 72

Editorial: 5 %  
Advertising: %

---

Publication Day: Wednesday  
Ad Deadline: Monday noon  
Class Deadline: Monday 5 pm

Display Rate: 17.25  
Classified Rate: \$13.50/20 words

Insert 1800 E. Victory Dr.  
Shipping Savannah, GA 31404  
Address

Color Rate: \$100  
Insert Rate: \$20/M

GA

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# Spirit Newspapers

Parent Company:

Established 2000

Other Publications: Daisy Belle's

Publisher: Allison Hartley  
P.O. Box 33  
Pooler, GA 31322  
Phone: 912-748-3567  
Website: www.thespiritnewspaper.

SAPA Contact: Steve Hartley  
Circulation: 12800  
Mail: %  
Carrier: %  
Racks: 100 %

Fax: 1912-748-0490  
E-Mail: spiritnewspapers@aol.com

---

Paper Size: Tab  
Columns: 2"

Page Size: 10.25 X 16  
Average Pages:

Editorial: %  
Advertising: %

---

Publication Day:  
Ad Deadline: Tuesday 3:00 pm  
Class Deadline:

Display Rate: 7.50  
Classified Rate: 6.50

Insert  
Shipping  
Address

Color Rate: \$0 spot \$80 Full  
Insert Rate: \$35/k

GA

# SRDS

Parent Company:  
Other Publications:

Established

Publisher: David Crawford  
1451 Millmore Terrace  
Dacula, GA 30019  
Phone: 770-277-0234  
Website:

SAPA Contact:

Fax:  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

# GA

# StreetSmart, LLC

Parent Company:  
Other Publications:

Established

Publisher: Brian  
515 Brown Industrial Pkwy  
CANTON, GA 30114  
Phone: 1-866-366-6166  
Website: www.goplastics.com

SAPA Contact:

Fax: 1-877-894-9966  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

# GA

# Walton Press

Parent Company:  
Other Publications:

Established

Publisher: David Zeh  
402 Mayfield Drive  
Monroe, GA 30655  
Phone: 800-354-0235  
Website: waltonpress.com

SAPA Contact:  
Fax: 770-267-9463  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size: \_\_\_\_\_ Page Size: \_\_\_\_\_ X \_\_\_\_\_  
Columns: \_\_\_\_\_ Average Pages: \_\_\_\_\_ Editorial: %  
Advertising: %

---

Publication Day: \_\_\_\_\_ Display Rate: \_\_\_\_\_  
Ad Deadline: \_\_\_\_\_ Classified Rate: \_\_\_\_\_  
Class Deadline: \_\_\_\_\_  
Insert \_\_\_\_\_ Color Rate: \_\_\_\_\_  
Shipping \_\_\_\_\_ Insert Rate: \_\_\_\_\_  
Address \_\_\_\_\_

# GA

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## Want Ads of Columbus

Parent Company: American Classifieds  
Other Publications:

Established 1990

Publisher: Randy Eiland  
2908 Macon Road  
COLUMBUS, GA 31906  
Phone: 706-571-3463  
Website: www.peachads.com

SAPA Contact: Randy Eiland  
Fax: 706-256-0087  
E-Mail: columbus@peachads.com

Circulation: 29627  
Mail: %  
Carrier: %  
Racks: 100 %

---

Paper Size: Tab Page Size: 10.5 X 16  
Columns: 8 Average Pages: 28 Editorial: %  
Advertising: 100 %

---

Publication Day: Thursday Display Rate: 25  
Ad Deadline: Tuesday prior Classified Rate: \_\_\_\_\_  
Class Deadline: Tuesday 6pm  
Insert \_\_\_\_\_ Color Rate: call for available  
Shipping \_\_\_\_\_ Insert Rate: up to 10,000, \$50m,  
Address \_\_\_\_\_ Monroe, GA 30655

# GA

# Waycross Shopper

Parent Company:

Established 1981

Other Publications:

Publisher: Al Joiner  
PO Box 1304  
Waycross, GA 31502  
Phone: 1912-285-8539  
Website: www.

SAPA Contact: Al Joiner  
Fax: 1912-283-5231  
E-Mail: wayxshop@accessatc.net

Circulation: 24299  
Mail: 100 %  
Carrier: 0 %  
Racks: 0 %

Paper Size: Tab

Page Size: 10.25 X 14"

Editorial: 0 %

Columns: 1.5"

Average Pages: 28

Advertising: 100 %

Publication Day: Tuesday

Display Rate: \$7.00

Ad Deadline: Thursday 5 pm

Classified Rate: \$7.00/20 words

\$0.20 each additional

Class Deadline: Thursday 1 pm

Insert 540 Plant Ave.

Color Rate: \$55 or 20% of ad

Shipping Waycross, GA 31501

Insert Rate: \$46/M

Address send sapa brochures 2/4

# GA

## Member Service Group

Parent Company:

Established

Other Publications:

Publisher: Paul Huntley  
10555 New York Avenue, Suite 101  
Urbandale, IA 50322  
Phone: 515-334-7460  
Website:

SAPA Contact:  
Fax: 515-334-7461  
E-Mail: lacey@membergroup.com

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

# IA

# MFCP

Parent Company:  
Other Publications:

Established

Publisher: Brian Gay  
P.O. Box 1350  
IOWA CITY, IA 52244  
Phone: 800-248-4061  
Website:

SAPA Contact: Brian Gay  
Fax: 319-341-4358  
E-Mail: bgmfcpl@mchsi.com

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size: \_\_\_\_\_ Page Size: \_\_\_\_\_ X \_\_\_\_\_  
Columns: \_\_\_\_\_ Average Pages: \_\_\_\_\_ Editorial: %  
Advertising: %

---

Publication Day: \_\_\_\_\_ Display Rate: \_\_\_\_\_  
Ad Deadline: \_\_\_\_\_ Classified Rate: \_\_\_\_\_  
Class Deadline: \_\_\_\_\_  
Insert \_\_\_\_\_ Color Rate: \_\_\_\_\_  
Shipping \_\_\_\_\_ Insert Rate: \_\_\_\_\_  
Address \_\_\_\_\_

# IA

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# PNAWAN

Parent Company:  
Other Publications:

Established

Publisher: Jay Lenkersdorfer  
P.O. Box 682  
Lewiston, ID 83501  
Phone: 208-746-0483  
Website: www.pnawan.org

SAPA Contact: Terri Drake  
Fax: 208-746-8507  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size: \_\_\_\_\_ Page Size: \_\_\_\_\_ X \_\_\_\_\_  
Columns: \_\_\_\_\_ Average Pages: \_\_\_\_\_ Editorial: %  
Advertising: %

---

Publication Day: \_\_\_\_\_ Display Rate: \_\_\_\_\_  
Ad Deadline: \_\_\_\_\_ Classified Rate: \_\_\_\_\_  
Class Deadline: \_\_\_\_\_  
Insert \_\_\_\_\_ Color Rate: \_\_\_\_\_  
Shipping \_\_\_\_\_ Insert Rate: \_\_\_\_\_  
Address \_\_\_\_\_

# ID

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# Community Papers of Ind/Illinois The Shopper

Parent Company:

Established

Other Publications:

Publisher:

924 East 162 nd. Street

South Holland, IL 60473

Phone: 708-333-5901

Website:

SAPA Contact: Arlo Kallemeyn

Fax: 708-333-9630

E-Mail:

Circulation:

Mail: %

Carrier: %

Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

IL

## Hamilton Circulation Supplies

Parent Company:

Established

Other Publications:

Publisher: Joe Beaudry

522 Gould Street, Box 398

Beecher, IL 60401

Phone: 708-946-2208

Website: www.hamiltoncirculation.

SAPA Contact: Joe Beaudry

Fax: 1708-946-3733

E-Mail: info@hamiltoncirculation.com

Circulation:

Mail: %

Carrier: %

Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

IL

# MultiAd

Parent Company:

Established

Other Publications:

Publisher: Kassy Killey  
1720 West Detweiller Drive  
Peoria, IL 61615-1612  
Phone: 309-692-1530/ 800-477-1950

SAPA Contact: Deborah Adlington

Website:

Fax: 309-693-1648  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages: ext 5303

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

IL

# Community Papers of Indiana & Illinois

Parent Company:

Established

Other Publications:

Publisher: Tina Jackson  
P.O. Box 1004  
Crown Point, IN 46308  
Phone: 1-219-689-6262

SAPA Contact:

Website:

Fax: 1-219-374-7558  
E-Mail: tina@familyflyer.com

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

IN

# Bingo, Info

Parent Company:

Established 1983

Other Publications:

Publisher: Danny Spurlock  
P.O. Box 384  
London, KY 40743  
Phone: 1-606-877-7745  
Website:

SAPA Contact: Danny Spurlock

Circulation: 10,000

Fax: same  
E-Mail:

Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages: \_\_\_\_\_

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

KY

# Country Peddler

Parent Company:

Established 1971

Other Publications:

Publisher: Kyda West / Belinda Saltzman  
P.O. Box 492  
Bowling Green, KY 42102  
Phone: 1270-842-1615  
Website: www.countrypeddlerbg.com

SAPA Contact: Belinda Saltzman/Kyda West

Circulation: 34466

Fax: 1270-842-4220  
E-Mail:

Mail: 0 %  
Carrier: 95 %  
Racks: 5 %

Paper Size: Tab

Page Size: 10.25 X 11.5

Editorial: 0 %

Columns: 2 3/8"

Average Pages: 28

Advertising: 100 %

Publication Day: Thursday

Display Rate: 20

Ad Deadline: Tuesday 5 pm

Classified Rate: business-\$10.00/ 15  
words

Class Deadline: Tuesday 5 pm

Insert  
Shipping  
Address  
804 Center St.  
Bowling Green, KY 42101

Color Rate: \$100 spot, \$250  
Insert Rate: \$34/M single

KY

# American Classifieds of Alexandria

Parent Company: Want Ads of Alexandria, Inc.

Established 1984

Other Publications:

Publisher: Orkke Clifton

SAPA Contact: Kathy Gardner

P.O. Box 6033

Circulation: 31000

ALEXANDRIA, LA 71307

Mail: %

Phone: 318-445-0163

Fax: 1318-445-2772

Carrier: %

Website: www.americanclassifieds.com E-Mail: americanclass834@suddenlinkmail.

Racks: 100 %

Paper Size: Tab

Page Size: 10.25 X 16.5

Editorial: %

Columns: 8

Average Pages: 28

Advertising: 100 %

Publication Day: Thursday

Display Rate: 20

Ad Deadline: Monday noon

Classified Rate: \$7./ 20 words

Class Deadline: Monday noon

Insert : Baton Rouge Press

Color Rate:

Shipping : 2621 East Perdue Drive

Insert Rate: \$70/1000 min 5 K.

Address : Baton Rouge LA 70814

LA

## Bargains Plus

Parent Company:

Established 1991

Other Publications:

Publisher: Tony Onellion

SAPA Contact: Tony & Hilda Onellion

155 Robert Street

Circulation: 19540

SLIDELL, LA 70458

Mail: 0 %

Phone: 1985-649-9515

Fax: 1985-649-9518

Carrier: 0 %

Website:

E-Mail: bargains@bellsouth.net

Racks: 100 %

Paper Size: Tab

Page Size: 10.295 X 13.75

Editorial: 0 %

Columns: 1 5/8"

Average Pages: 20

Advertising: %

Publication Day: Every other Thur.

Display Rate: 12

Ad Deadline: Mondays before 5 pm

Classified Rate: \$9 / 20 words busi. \$7  
personal \$0.25 add.

Class Deadline: Mondays before 5 pm

Insert : 3805 Pontchartrain Dr. Suite 3

Color Rate: varies

Shipping : Slidell, LA 70458

Insert Rate: \$33.50-45

Address :

LA

# Calcasieu Smart Shopper

Parent Company: Southwest Daily News

Established 2002

Other Publications:

Publisher: Lewis Cain  
P.O. Box 1999  
SULPHUR, LA 70664  
Phone: 337-527-7075  
Website: swdailyadvertising.com

SAPA Contact:  
Fax: 337-527-7059  
E-Mail: swdailyadvertising@yahoo.com

Circulation: 13,000  
Mail: %  
Carrier: %  
Racks: %

Paper Size: Broadsheet

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day: Wednesday

Display Rate: 9.75

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

LA

# Common Cents Want Ads

Parent Company:

Established 1994

Other Publications:

Publisher: Kaye Stirling  
PO Box 3082  
Prairieville, LA 70769  
Phone: 225-751-8510  
Website: www.commoncentwantads.

SAPA Contact: Kaye Stirling & Jerrima Mullins

Fax: 225-751-8493  
E-Mail: ccents@aol.com

Circulation: 25873  
Mail: %  
Carrier: %  
Racks: 100 %

Paper Size: Tab

Page Size: 10.5 X 12.5

Editorial: 0 %

Columns: 1 5/8"

Average Pages: 40

Advertising: 100 %

Publication Day: Thursday

Display Rate: \$19.00

Ad Deadline: Friday

Classified Rate: 10 words \$4.25

Class Deadline: Monday

private \$5.50 Business

Insert

Color Rate: 1C \$25, 2C \$50, Full

Shipping

Insert Rate: \$35/M

Address

175 McGehee Dr.  
Baton Rouge, LA 70815

LA

# Quik Quarter Classifieds

Parent Company: Gannett Company

Established 1981

Other Publications:

Publisher: Angie Savoie  
201 N. College Road  
Lafayette, LA 70506  
Phone: 1337-234-3463  
Website: www.qqclassifieds.com

SAPA Contact: Angi Savoie  
Fax: 1337-234-3584  
E-Mail: advertising@qqad,cim

Circulation: 62500  
Mail: 0 %  
Carrier: 0 %  
Racks: 100 %

Paper Size: Tab  
Columns: 6 1/2 picas

Page Size: 9.8125 X 11.5  
Average Pages: 64

Editorial: 0 %  
Advertising: 100 %

Publication Day: Thursday

Display Rate: 30

Ad Deadline: monday 3 pm

Classified Rate: pp \$3.00/10 words. 1  
wk. + .25 ea add.!

Class Deadline: tuesday 6 pm

Insert  
Shipping  
Address

Color Rate:  
Insert Rate: \$37/1000

LA

# Riverside Reader

Parent Company: Riverside Media Group

Established 1993

Other Publications:

Publisher: John Michael Lockhart  
PO Box 771  
Port Allen, LA 70767  
Phone: 225-336-0749  
Website: www.riversidereader.com

SAPA Contact: John Michael Lockhart  
Fax: 1225-336-4157  
E-Mail: riversidereader@aol.com

Circulation: 26282  
Mail: %  
Carrier: %  
Racks: 100 %

Paper Size:  
Columns: 2 1/6"

Page Size: X  
Average Pages:

Editorial: %  
Advertising: %

Publication Day: Monday

Display Rate: 15.00

Ad Deadline: Noon Tuesday

Classified Rate: 15.00

Class Deadline: Noon Thursday

Insert  
Shipping  
Address

Color Rate: \$250  
Insert Rate:

LA

# The Weekly Want Ads

Parent Company: Rushing Inc.

Established 1987

Other Publications: Point of Vue, Local Lifestyle Magazine

Publisher: Brian Rushing  
6160 West Park Avenue  
HOUMA, LA 70364  
Phone: 1985-868-7515  
Website: weeklywantads.com

SAPA Contact: Brian Rushing  
Fax: 1985-873-9009  
E-Mail: mail@weeklywantads.com

Circulation: 26000  
Mail: %  
Carrier: %  
Racks: 100 %

Paper Size: Tab  
Columns: 7

Page Size: 10.25 X 14  
Average Pages: 32-36

Editorial: 0 %  
Advertising: 100 %

Publication Day: Thursday

Display Rate: 9.90

Ad Deadline: Monday

Classified Rate:

Class Deadline: Tuesday

Insert Signature Offset  
Shipping 2610 Lakeview Rd  
Address Hattiesburg MS 39401

Color Rate: 5.00 c.i.  
Insert Rate: \$28 per 1000

LA

# The Reminder

Parent Company:

Established

Other Publications:

Publisher: Daniel Buendo  
280 N. Main Street  
EAST LONGMEADOW, MA 01028  
Phone: 1-413-525-6661  
Website:

SAPA Contact:  
Fax: 1-413-525-5882  
E-Mail: dbuendo@thereminder.com

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:  
Columns:

Page Size: X  
Average Pages:

Editorial: %  
Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

MA

# W.B. Grimes & Company

Parent Company:

Established

Other Publications:

Publisher: Larry Grimes, President

SAPA Contact: Wren Barnett

24212 Muscari Court

Gaithersburg, MD 20882

Phone: 301-253-5016

Fax: 1-301-358-0790

Circulation:

Mail: %

Website:

E-Mail: lgrimes299@verizon.net

Carrier: %

Racks: %

Paper Size:

Page Size: \_\_\_\_\_ X \_\_\_\_\_

Editorial: %

Columns:

Average Pages: \_\_\_\_\_

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

# MD

---

## Community Papers of Michigan

Parent Company:

Established

Other Publications:

Publisher: Jack Guza

SAPA Contact:

P.O. Box 1388

East Lansing, MI 48826

Phone: 517-333-3355

Fax: 517-333-3322

Circulation:

Mail: %

Website:

E-Mail: tfitzwater@mich-ad.com

Carrier: %

Racks: %

Paper Size:

Page Size: \_\_\_\_\_ X \_\_\_\_\_

Editorial: %

Columns:

Average Pages: \_\_\_\_\_

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

# MI

---

# Minnesota Free Paper Association

Parent Company:

Established

Other Publications:

Publisher: Terry Kehrke  
21998 Highway 27  
Little Falls, MN 56345  
Phone: 320-632-4426

SAPA Contact:

Website:

Fax: 320-632-4426  
E-Mail: [jdraper@pipestonestar.com](mailto:jdraper@pipestonestar.com)

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

---

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

MN

---

## Saturation Mailers Coalition

Parent Company:

Established

Other Publications:

Publisher: Donna Hanbery  
33 South 6th Street, Suite 4040  
Minneapolis, MN 55402  
Phone: 612-340-9350

SAPA Contact:

Website:

Fax: 612-340-9446  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

---

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

MN

---

# CVC

Parent Company:

Established

Other Publications:

Publisher: Tim Bingaman  
P.O. Box 31523  
St. Louis, MO 63131  
Phone: 800-262-6392  
Website: www.cvcaudit.com

SAPA Contact: Tim Bingaman  
Fax: 1314-822-0666  
E-Mail: info@cvcaudit.com,

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

---

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

# MO

---

# GateHouse Media

Parent Company:

Established

Other Publications:

Publisher: Galina Vavilova  
P.O. Box 819  
NEOSHO, MO 64850  
Phone: 417-451-0695  
Website:

SAPA Contact: Janelle  
Fax: 417-455-2869  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

---

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

# MO

---

# Cribb , Greene & Associates

Parent Company:

Established

Other Publications:

Publisher: John T. Cribb  
104 East Main, Suite 402  
Bozeman, MT 59715  
Phone: 406-586-6621  
Website: www.cribb.com

SAPA Contact: John T. Cribb

Fax: 1406-586-6774  
E-Mail: jcribb@cribb.com

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:	Page Size: X	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

---

Publication Day: Display Rate:

Ad Deadline: Classified Rate:

Class Deadline:

Insert

Shipping

Address

Color Rate:

Insert Rate:

# MT

---

## Ad-Pak

Parent Company: Wilmington Media Co.

Established 1976

Other Publications:

Publisher: Jeff Phenicie  
P.O. Box 12430  
Wilmington, NC 28405  
Phone: 1910-791-0688  
Website: www.adpakweekly.com

SAPA Contact: Jeff Phenicie

Fax: 1910-791-9534  
E-Mail: jeff@adpakweekly.com

Circulation: 21,000  
Mail: 0 %  
Carrier: 10 %  
Racks: 90 %

---

Paper Size: Tab	Page Size: 10 X 10.5	Editorial:	5 %
Columns: 1 5/8"	Average Pages: 32-36	Advertising:	95 %

---

Publication Day: Wednesday

Display Rate: \$11.00

Ad Deadline: Friday

Classified Rate: \$24/3 lines for 15 weeks

Class Deadline: Monday

Insert

Target Printing

Color Rate: \$39-\$79

Shipping

458 Whitfield St.

Insert Rate: \$25-\$29/M

Address

Fayetteville, NC 28306

# NC

---

# Advantage Newspaper Consultants

Parent Company:

Established

Other Publications:

Publisher: John Jones  
225 Fairway Drive, Suite A  
Fayetteville, NC 28305

SAPA Contact:

Phone: 910-323-0349

Fax: 910-323-9280

Website: www.newspaperconsultants.

E-Mail:

Circulation:

Mail: %

Carrier: %

Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

# NC

# Blue Marlin Printing

Parent Company:

Established

Other Publications:

Publisher: Marc Mandt  
1609 Airport Road  
Monroe, NC 28110

SAPA Contact:

Phone: 704-246-0900

Fax: 704-845-1280

Website:

E-Mail:

Circulation:

Mail: %

Carrier: %

Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

# NC

# Carolina Moneysaver

Parent Company:

Established 2006

Other Publications:

Publisher: Scott Patterson  
1609 Airport Road  
Monroe, NC 28110  
Phone: 704-246-0900  
Website: carolinamoneysaver.com

SAPA Contact: Kelli Fisher  
Fax: 704-845-1280  
E-Mail: scott@carolinamoneysaver.com

Circulation: 171001  
Mail: 100 %  
Carrier: %  
Racks: %

---

Paper Size: Page Size: 7.75 X 10.5 Editorial: %  
Columns: Average Pages: Advertising: 100 %

---

Publication Day: Tues/Wed

Display Rate: 237

Ad Deadline: Friday 4pm

Classified Rate:

Class Deadline: Friday 4pm

Insert : same as above

Color Rate:

Shipping

Insert Rate: \$39 based on weight

Address

# NC

---

# Carolina Woman

Parent Company: Carolina Woman Inc

Established 1993

Other Publications:

Publisher: Debra Simon  
P.O. Box 3529  
Cary, NC 27519  
Phone: 1919-852-5900  
Website:

SAPA Contact: Debra Simon  
Fax: 1919-852-5910  
E-Mail:

Circulation: 33746  
Mail: 3 %  
Carrier: 0 %  
Racks: 97 %

---

Paper Size: Mini Tab Page Size: 9.5 X 11.75 Editorial: 50 %  
Columns: 2.25 Average Pages: 72 Advertising: 50 %

---

Publication Day: 1st of month

Display Rate: 76

Ad Deadline: 15th monthly

Classified Rate: \$17 for 23 words,  
additional words 25  
cents

Class Deadline: 15th monthly

Insert : Carolina Woman

Shipping : 7406A Chapel Hill Rd.

Color Rate: \$250 full, ROP color

Address : Raleigh, NC 27607

Insert Rate:

# NC

# Eden's Own Journal

Parent Company: Finney/Doss Designs

Established 1998

Other Publications:

Publisher: Lisa Doss  
519 S. Van Buren Rd. Suite C  
Eden, NC 27288  
Phone: 1-336-627-9234  
Website: www.edensown.com

SAPA Contact:  
Fax: 1-336-627-9225  
E-Mail: lisadoss@edensown.com

Circulation: 10000  
Mail: 1 %  
Carrier: %  
Racks: 99 %

---

Paper Size:	Page Size: 10 X 16.5	Editorial: 50 %
Columns: 5	Average Pages: 28	Advertising: 50 %

---

Publication Day: twice a month

Display Rate: 6.50

Ad Deadline: 1st and 3rd friday, 4 days prior

Classified Rate: \$6 20 words or less

Class Deadline: same as above

Insert  
Shipping  
Address

Color Rate: \$30 additional  
Insert Rate: \$40 M

# NC

---

## Encore Magazine

Parent Company: Wilmington Media Co.

Established 1984

Other Publications:

Publisher: Jeff Phenicie  
P.O. Box 12430  
Wilmington, NC 28405  
Phone: 1910-791-0688  
Website: www.encorepub.com

SAPA Contact: Jeff Phenicie  
Fax: 1910-791-9534  
E-Mail: jeff@adpakweekly.com

Circulation: 11,000  
Mail: 0 %  
Carrier: 0 %  
Racks: 100 %

---

Paper Size: Tab	Page Size: 10 X 10.5	Editorial: 45 %
Columns: 1 5/8"	Average Pages: 64-72	Advertising: 55 %

---

Publication Day: Wednesday

Display Rate: \$11.00

Ad Deadline: Friday

Classified Rate: \$24/ 15 lwords for 4 weeks

Class Deadline: n/a

Insert : Target Printing  
Shipping :  
Address : 458 Whitfield St  
Fayetteville, NC 28306

Color Rate: \$39-\$79  
Insert Rate: \$25-\$29/M

# NC

---

# Iwanna USA, LLC

Parent Company:

Established

Other Publications:

Publisher: Bill Taylor  
991 Sweeten Creek Road  
Asheville, NC 28803  
Phone: 828-274-8888  
Website: www.iwanna.com

SAPA Contact:  
Fax: 828-274-8533  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size: \_\_\_\_\_ Page Size: \_\_\_\_\_ X \_\_\_\_\_  
Columns: \_\_\_\_\_ Average Pages: \_\_\_\_\_ Editorial: %  
Advertising: %

---

Publication Day: \_\_\_\_\_ Display Rate: \_\_\_\_\_  
Ad Deadline: \_\_\_\_\_ Classified Rate: \_\_\_\_\_  
Class Deadline: \_\_\_\_\_  
Insert \_\_\_\_\_ Color Rate: \_\_\_\_\_  
Shipping \_\_\_\_\_ Insert Rate: \_\_\_\_\_  
Address \_\_\_\_\_

NC

---

# Media General Operations

Parent Company:

Established

Other Publications:

Publisher: Mike Sewell  
1100 Park Place 11th Ave., Blvd. SE  
Hickory, NC 28602  
Phone: 828-304-6986  
Website: www.mediageneral.com

SAPA Contact:  
Fax: 804-819-1276  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size: \_\_\_\_\_ Page Size: \_\_\_\_\_ X \_\_\_\_\_  
Columns: \_\_\_\_\_ Average Pages: \_\_\_\_\_ Editorial: %  
Advertising: %

---

Publication Day: \_\_\_\_\_ Display Rate: \_\_\_\_\_  
Ad Deadline: \_\_\_\_\_ Classified Rate: \_\_\_\_\_  
Class Deadline: \_\_\_\_\_  
Insert \_\_\_\_\_ Color Rate: \_\_\_\_\_  
Shipping \_\_\_\_\_ Insert Rate: \_\_\_\_\_  
Address \_\_\_\_\_

NC

---

# Mi Gente

Parent Company:

Established

Other Publications:

Publisher: Maria Pavas  
4801 East Independence Blvd. Suite 800  
Charlotte, NC 28212  
Phone: 704-531-6633

SAPA Contact:

Fax: 704-531-7003

Website:

E-Mail:

Circulation: 24165

Mail: %

Carrier: %

Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate: 12.50

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

# NC

# Nancy Hall Publications

Parent Company:

Established 2010

Other Publications:

Publisher: Todd Godbey  
P.O. Box 15944  
Wilmington, NC 28408  
Phone: 910-338-1205

SAPA Contact:

Fax: 910-338-1205

Website: www.livingoutloudmag.com

E-Mail:

Circulation:

Mail: %

Carrier: %

Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

# NC

# National Ad Placement Service

Parent Company:

Established 1994

Other Publications:

Publisher: Rick Davis  
P.O. Box 12367  
New Bern, NC 28561  
Phone: 888-215-2790  
Website:

SAPA Contact: Rick Davis

Fax: 1252-633-2663  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

# NC

## Rhinoceros Times

Parent Company: Hammer Publications, Inc.

Established 1991

Other Publications:

Publisher: William Hammer  
216 W. Market St.  
Greensboro, NC 27401  
Phone: 1336-273-0885  
Website: www.rhinotimes.com

SAPA Contact: William Hammer

Fax: 1336-273-0821  
E-Mail: w@rhinotimes.net

Circulation: 32027  
Mail: 1 %  
Carrier: %  
Racks: 99 %

Paper Size: Tab

Page Size: 10 X 12.5

Editorial: 50 %

Columns: 14.5 picas

Average Pages: 68

Advertising: 50 %

Publication Day: Thursday

Display Rate: \$54.00

Ad Deadline: Fri. 5pm

Classified Rate: \$40 pci

Class Deadline: Fri. 5 pm

Insert  
Shipping  
Address

1893 Remount Road  
Gastonia, NC 28054

Color Rate: \$350- Four color/  
Insert Rate:

# NC

# Rutherford Weekly

Parent Company: Community First Media, Inc.

Established 1992

Other Publications: Shelby Shopper & Info, Kidsville News Cleveland,  
Rutherford & Polk

Publisher: Mike Marlow

SAPA Contact: Mike Marlow

369 Butler Road

Forest City, NC 28043

Phone: 1828-248-1408

Fax: 1828-245-7013

Website: www.rutherfordweekly.com

E-Mail: mike@rutherfordweekly.com

Circulation: 16000

Mail: %

Carrier: 0 %

Racks: 99 %

Paper Size: Tab

Page Size: 6 X 15

Editorial: 20 %

Columns: 1.611

Average Pages: 36

Advertising: 80 %

Publication Day: Thursday

Display Rate: 7.00

Ad Deadline: Tues 3pm

Classified Rate: personal-\$7.50/20

Class Deadline: Tuesday 3 pm

words/business

\$10.00

Insert : Walton Press

Shipping : 402 Mayfield Drive

Color Rate: 135

Address : Monroe GA 30655

Insert Rate: \$40/1000

# NC

# Shelby Shopper & Info

Parent Company: Community First Media, Inc.

Established 1984

Other Publications: Rutherford Weekly

Publisher: Greg Ledford

SAPA Contact: Greg Ledford

503 North Lafayette Street

Shelby, NC 28150

Phone: 1704-484-1047

Fax: 1704-484-1067

Website: www.shelbyinfo.com

E-Mail: greg@shelbyinfo.com

Circulation: 29347

Mail: 0 %

Carrier: 0 %

Racks: 100 %

Paper Size: Tab

Page Size: 10.333 X 15

Editorial: 20 %

Columns: 1.611"

Average Pages: 40

Advertising: 80 %

Publication Day: Thursday

Display Rate: \$11

Ad Deadline: Tuesday 3 pm

Classified Rate: personal-\$7.50/20

Class Deadline: Tuesday 3pm

words/business

\$10.00

Insert : Walton Press

Shipping : 402 Mayfield Dr.

Color Rate: \$90 spot \$135

Address : Monroe, GA 30655

Insert Rate: \$0.04

# NC

# Smoky Mountain News

Parent Company:

Established 1999

Other Publications:

Publisher: Scott McLeod  
P.O. Box 629  
WAYNESVILLE, NC 28786  
Phone: 828-452-4251  
Website: [www.](http://www.)

SAPA Contact:

Fax:  
E-Mail: [ads@smokymountainnews.com](mailto:ads@smokymountainnews.com)

Circulation: 16000  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages: \_\_\_\_\_

Advertising: %

Publication Day:

Display Rate: 17.50

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

# NC

# Southside Shopper

Parent Company:

Established 1977

Other Publications:

Publisher: Greg Byers  
P.O. Box 449  
Garner, NC 27529  
Phone: 1919-772-9002  
Website: [www.sshopper.com](http://www.sshopper.com)

SAPA Contact: Greg Byers

Fax: 1919-772-4172  
E-Mail: [sshopper@ssshopper.com](mailto:sshopper@ssshopper.com)

Circulation: 40000  
Mail: 0 %  
Carrier: 65 %  
Racks: 35 %

Paper Size: Tab

Page Size: 10.25 X 15

Editorial: 10 %

Columns: 1.5"

Average Pages: 52

Advertising: %

Publication Day: Thursday

Display Rate: \$10.50

Ad Deadline: Friday 5 pm

Classified Rate: \$6.80/1-4 lines

Class Deadline: Monday 10 am

Insert  
Shipping  
Address

Color Rate: \$191.  
Insert Rate: \$28/1000

# NC

# The Shopper & Community Newspapers

Parent Company:

Established 1971

Other Publications:

Publisher: Nancy Eckard  
3200 Wellons Blvd.  
New Bern, NC 28562  
Phone: 1252-639-2660  
Website: www.enshopper.com

SAPA Contact: Nancy Eckard & Jim Davidson  
Circulation: 30000  
Mail: 0 %  
Carrier: 92 %  
Racks: 8 %  
Fax: 1252-633-2663  
E-Mail: neckard@freedomenc.com

Paper Size: Tab  
Columns: 1.5556

Page Size: 9.889 X 10  
Average Pages: 32

Editorial: 0 %  
Advertising: 100 %

Publication Day: Wednesday

Display Rate: 11.03

Ad Deadline: Thursday 10am

Classified Rate: \$1300/25 words  
\$0.20 each additional

Class Deadline: Friday 11am

Insert : The Shopper  
Shipping : c/o Jacksonville Daily News  
Address : 724 Bell Fork Road  
          : Jacksonville NC 28540

Color Rate: \$75.00  
Insert Rate: \$45/M

# NC

## Thrifty Nickel - Winston Salem

Parent Company: Want Ads of Winston Salem, Inc.

Established 1981

Other Publications:

Publisher: Jim & Paula Noonan  
3109 Peters Creek Parkway  
WINSTON SALEM, NC 27127  
Phone: 1336-773-1595  
Website:

SAPA Contact: Jim & Paula Noonan  
Circulation: 22000  
Mail: 0 %  
Carrier: 0 %  
Racks: 100 %  
Fax: 1336-773-1597  
E-Mail: ads@wsthritynickel.com

Paper Size: Tab  
Columns: 8 picas

Page Size: 10.4 X 16  
Average Pages: 36

Editorial: 0 %  
Advertising: 100 %

Publication Day: Thursday

Display Rate: \$9.50

Ad Deadline: Tuesday 5 pm

Classified Rate: business-\$6.00/15  
words Per. \$4.00/15  
words

Class Deadline: Tuesday 5 pm

Insert : Triangle Web Printer  
Shipping : 514 United Dr.  
Address : Durham, NC 27713

Color Rate: \$25.00 Or Size  
Insert Rate: \$40/M

# NC

# Up & Coming Weekly

Parent Company: F & B Publications  
Other Publications: Kidsville News!

Established 1996

Publisher: Bill Bowman  
PO Box 53461  
FAYETTEVILLE, NC 28305  
Phone: 1910-484-6200  
Website: www.upandcomingmag.com

SAPA Contact: Bill Bowman  
Circulation: 13854  
Mail: %  
Carrier: %  
Racks: 100 %

Fax: 1910-484-9218  
E-Mail: jean@upandcomingweekly.com

---

Paper Size: Tab  
Columns: 2.25"

Page Size: 9.75 X 13.12  
Average Pages: 48

Editorial: 50 %  
Advertising: 50 %

---

Publication Day: Wednesday  
Display Rate: \$28.00

Ad Deadline: 5 days prior to publication date  
Classified Rate:

Class Deadline:

Insert 208 Rowan Street  
Shipping Fayetteville, NC 28301  
Address

Color Rate: \$150/1 color, \$200/2  
Insert Rate: \$45 M

NC

---

# Yes! Weekly

Parent Company:  
Other Publications:

Established 2005

Publisher: Charles Womack, III  
550 Adams Farm Lane, #204  
GREENSBORO, NC 27407  
Phone: 1-336-316-1231  
Website: www.yesweekly.com

SAPA Contact:  
Circulation: 15000  
Mail: %  
Carrier: %  
Racks: %

Fax: 1-336-316-1930  
E-Mail: editor@yesweekly.com

---

Paper Size: Tab  
Columns:

Page Size: 10 X 11.5  
Average Pages:

Editorial: %  
Advertising: %

---

Publication Day: Tuesday  
Display Rate: 49.5

Ad Deadline: Friday 5:00 p.m.  
Classified Rate: \$1.29/line

Class Deadline:

Insert  
Shipping  
Address

Color Rate: \$450 Full, \$250 Spot  
Insert Rate:

NC

# Merrimac Software Associates

Parent Company:

Established

Other Publications:

Publisher: Tom Vachon  
P.O. Box 28  
TAMWORTH, NH 03883  
Phone: 603-323-8811

SAPA Contact:

Fax: 603-323-8237  
E-Mail: support@merrsoft.com

Website:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:	Page Size: X	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

---

Publication Day: Display Rate:

Ad Deadline: Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

# NH

---

## C.A.C., Inc.

Parent Company:

Established

Other Publications:

Publisher: Mark Stoecklin  
155 Willowbrook Blvd.  
WAYNE, NJ 07470  
Phone: 973-785-3000

SAPA Contact: Mike Devlin/Mark Stoecklin

Fax: 1201-785-8341  
E-Mail: info@certifiedaudit.com

Website:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:	Page Size: X	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

---

Publication Day: 129 ext. Display Rate:

Ad Deadline: Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

# NJ

---

# IFPA

Parent Company:  
Other Publications:

Established

Publisher: Gary Rudy  
107 Hemlock Drive  
Rio Grande, NJ 08242  
Phone: 1-800-441-4372  
Website:

SAPA Contact: Gary Rudy  
Fax: 1609-889-8359  
E-Mail: ifpa@hotmail.com

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

---

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

NJ

---

# KAESU, Inc.

Parent Company:  
Other Publications:

Established

Publisher: Joe Nicastro  
1 Old Wolfe Road, Suite 205  
Budd Lake, NJ 07828-3213  
Phone: 973-839-5400 x 23  
Website: www.mypaperonline.com

SAPA Contact: Joe Nicastro  
Fax: 1973-248-1177  
E-Mail: joe@mypaperonline.com

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

---

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

NJ

---

# FCPNY

Parent Company:

Established

Other Publications:

Publisher: Dan Holmes

SAPA Contact: Erika Perez

P.O. Box 11279

Syracuse, NY 13218

Phone: 1315-472-6007

Website:

Fax: 1315-472-5919

E-Mail: [mgaughan@fcpsy.com](mailto:mgaughan@fcpsy.com)

Circulation:

Mail: %

Carrier: %

Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages: \_\_\_\_\_

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

# NY

# J B Multimedia

Parent Company:

Established

Other Publications:

Publisher: Justin Gerena

SAPA Contact:

P.O. Box 704

North Bellmore, NY 11710

Phone: 888-592-3212

Website: [www.jbmiltimedia.net](http://www.jbmiltimedia.net)

Fax: 718-464-7684

E-Mail:

Circulation:

Mail: %

Carrier: %

Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages: \_\_\_\_\_

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

# NY

# Metro Creative Graphics

Parent Company:

Established

Other Publications:

Publisher: Joann Johnson  
519 Eighth Avenue  
New York, NY 10018  
Phone: 770-435-2458  
Website:

SAPA Contact:

Fax:  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:

Insert Rate:

NY

# Moneysaver Advertising

Parent Company:

Established 1953

Other Publications:

Publisher: Bill Jones  
P.O. Box 1  
Bolivar, NY 14715  
Phone: 585-928-2470  
Website:

SAPA Contact:

Fax: 585-928-2191  
E-Mail:

Circulation: 13600  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day: Tuesday

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:

Insert Rate:

NY

# NAPS

Parent Company:

Established

Other Publications:

Publisher: Gary Lipton  
350 Fifth Avenue, Suite 6500  
New York, NY 10118-0110  
Phone: 1-800-222-5551  
Website: www.napsnet.com

SAPA Contact:  
Fax: 1-800-990-4329  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size: \_\_\_\_\_ Page Size: \_\_\_\_\_ X \_\_\_\_\_  
Columns: \_\_\_\_\_ Average Pages: \_\_\_\_\_ Editorial: %  
Advertising: %

---

Publication Day: \_\_\_\_\_ Display Rate: \_\_\_\_\_  
Ad Deadline: \_\_\_\_\_ Classified Rate: \_\_\_\_\_  
Class Deadline: \_\_\_\_\_  
Insert \_\_\_\_\_ Color Rate: \_\_\_\_\_  
Shipping \_\_\_\_\_ Insert Rate: \_\_\_\_\_  
Address \_\_\_\_\_

# NY

---

## Vision Data

Parent Company:

Established

Other Publications:

Publisher: Thomas Dempsey  
1377 Third Street  
Renselaer, NY 12144  
Phone: 518-434-2193  
Website:

SAPA Contact: Timothy Donnelly  
Fax: \_\_\_\_\_  
E-Mail: \_\_\_\_\_

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size: \_\_\_\_\_ Page Size: \_\_\_\_\_ X \_\_\_\_\_  
Columns: \_\_\_\_\_ Average Pages: \_\_\_\_\_ Editorial: %  
Advertising: %

---

Publication Day: \_\_\_\_\_ Display Rate: \_\_\_\_\_  
Ad Deadline: \_\_\_\_\_ Classified Rate: \_\_\_\_\_  
Class Deadline: \_\_\_\_\_  
Insert \_\_\_\_\_ Color Rate: \_\_\_\_\_  
Shipping \_\_\_\_\_ Insert Rate: \_\_\_\_\_  
Address \_\_\_\_\_

# NY

---

# AdMall

Parent Company:

Established

Other Publications:

Publisher: Denise Gibson  
600 North Cleveland Avenue, Suite 260  
Westerville, OH 43082  
Phone: 304-863-6748  
Website: www.admall.com

SAPA Contact:

Fax:  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

# OH

## Community Papers of Ohio & W. Virginia

Parent Company:

Established

Other Publications:

Publisher: Phil Daubel  
3500 Sullivant Ave.  
Columbus, OH 43204  
Phone: 614-272-5422  
Website:

SAPA Contact: Phil Daubel

Fax: 614-262-0684  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

# OH

# Mid-Atlantic Community Papers Association

Parent Company:

Established

Other Publications:

Publisher: Alyse Mitten  
P.O. Box 408  
Hamburg, PA 19526  
Phone: 610-488-7774  
Website: www.macpa.net

SAPA Contact: Alyse Mitten, PENCAN

Fax: 610-743-8500  
E-Mail: info@macpa.net

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

---

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

PA

---

## PaperChain

Parent Company:

Established

Other Publications:

Publisher: Alyse Mitten  
P.O. Box 408  
Hamburg, PA 19526  
Phone: 610-488-7774  
Website: www.macpa.net

SAPA Contact: Alyse Mitten, PENCAN

Fax: 610-743-8500  
E-Mail: info@macpa.net

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

---

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

PA

---

# Alternative News/Coast

Parent Company: Creative Communication Concepts

Established 1955

Other Publications: Alternative News Magazine Corporation, COAST Magazine

Publisher: Bill Darby  
Post Office Box 2485  
Myrtle Beach, SC 29578  
Phone: 1843-444-5556

SAPA Contact: Bill Darby

Website: myrtlebeachcoast.com

Fax: 1843-444-5558  
E-Mail: Publisher@Alternatives.sc

Circulation: 25,000  
Mail: 2 %  
Carrier: 78 %  
Racks: 20 %

Paper Size: Tab

Page Size: 10 X 12.5

Editorial: 50 %

Columns: 5

Average Pages: 40

Advertising: 50 %

Publication Day: Thursday

Display Rate: 20.00

Ad Deadline: 1 week in advance

Classified Rate:

Class Deadline:

Insert : Morning News  
Shipping : 1803 Rangeway  
Address : Florence, SC 29501

Color Rate: \$3.00

Insert Rate: \$50.00 per 4

SC

# Chesterfield County Shopper

Parent Company:

Established 1982

Other Publications: Marion County News Journal, News Journal, Hartzville News Journal

Publisher: Don Swartz  
25 Chesterfield Hwy.  
Cheraw, SC 29520  
Phone: 1843-537-2791

SAPA Contact: David Linton

Website:

Fax: 1843-537-1912  
E-Mail: donswartz@morrisnews.com

Circulation: 14593  
Mail: 100 %  
Carrier: 0 %  
Racks: 0 %

Paper Size: Tab

Page Size: 10.41 X 16

Editorial: %

Columns: 10p

Average Pages: 24

Advertising: %

Publication Day: Wednesday

Display Rate: 9

Ad Deadline: Friday 5 pm

Classified Rate: \$5.50/20 words

\$0.30 each additional

Class Deadline: Friday 5 pm

Insert : Lancaster News  
Shipping : 701 N. White St.  
Address : Lancaster, SC 29720

Color Rate: \$50.

Insert Rate: \$0.055 & up

SC

# Daniel Island News

Parent Company: Daniel Island Publishing

Established

Other Publications:

Publisher: Sue Detar  
225 Seven Farms Drive, Unit 108  
Daniel Island, SC 29492  
Phone: 843-856-1999  
Website: www.thedanielislandnews.com

SAPA Contact:  
Fax: 843-856-8555  
E-Mail: jason@thedanielislandnews.com

Circulation: 12000  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:	Page Size: X	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

---

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

SC

---

# Eagle Media

Parent Company: Golden Corner Shopper

Established 1990

Other Publications: The Journal

Publisher: Diana Augustine  
210 West North 1st Street  
Seneca, SC 29678  
Phone: 1-864-882-2375  
Website: www.upstatetoday.com

SAPA Contact:  
Fax: 1-864-882-2381  
E-Mail:

Circulation: 25000  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:	Page Size: 10.5 X 21	Editorial:	%
Columns: 6	Average Pages: _____	Advertising:	%

---

Publication Day: Monday	Display Rate: 12.00
Ad Deadline: 2 days prior	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

SC

# The Bluffton Sun

Parent Company: Coastal Fun Info LLC

Established 1998

Other Publications:

Publisher: B.J. Frazier  
P.O. Box 2056  
Bluffton, SC 29910  
Phone: 1843-757-9507  
Website: blufftonsun.com

SAPA Contact: B.J. Frazier  
Fax: 1843-757-9506  
E-Mail: [bjf.citysun@hargray.com](mailto:bjf.citysun@hargray.com)

Circulation: 24598  
Mail: 90 %  
Carrier: %  
Racks: 10 %

Paper Size: Tab

Page Size: 10 X 10.25

Editorial: 50 %

Columns: 4

Average Pages: 36-56

Advertising: 50 %

Publication Day: 2 x per month

Display Rate: \$19

Ad Deadline: 2 weeks prior

Classified Rate: \$19

Class Deadline: 6 days prior

Insert : Bluffton Sun  
Shipping : 140 Johnston Way  
Address : Bluffton, SC 29910

Color Rate: spot color \$50  
Insert Rate: 7¢ each

SC

# The Hartsville News Journal

Parent Company: Swartz Media

Established 1983

Other Publications: Chesterfield County Shopper, The News Journal, The Merion County Journal

Publisher: Don Swartz  
416 West Carolina Avenue  
Hartsville, SC 29550  
Phone: 1-843-667-9656  
Website: [hartsvillenewsjournal.com](http://hartsvillenewsjournal.com)

SAPA Contact:  
Fax: 1-843-661-7102  
E-Mail: [publisher@florencenewsjournal.com](mailto:publisher@florencenewsjournal.com)

Circulation: 12504  
Mail: %  
Carrier: 97 %  
Racks: 3 %

Paper Size:

Page Size: 10 X 16

Editorial: %

Columns: 6

Average Pages: 12

Advertising: %

Publication Day: Wednesday

Display Rate: 12.60

Ad Deadline: Friday Prior

Classified Rate:

Class Deadline: Friday Prior

Insert : 701 N. White Street  
Shipping : Lancaster SC 29721  
Address :

Color Rate: 125  
Insert Rate: 50

SC

# The Marion County News Journal

Parent Company: Swartz Media

Established 1982

Other Publications: The Hartsville News Journal, The News Journal,  
Chesterfield County Shopper

Publisher: Don Swartz

SAPA Contact: Don Swartz

803 North Main Street

Marion, SC 29571

Phone: 1-843-423-7336

Fax: 1-843-423-7111

Circulation: 12780

Mail: 97 %

Website: marioncountynewsjournal.

E-Mail: publisher@forencenewsjournal.

Carrier: %

Racks: 3 %

Paper Size:

Page Size: 10 X 16

Editorial: 20 %

Columns: 6

Average Pages: 12

Advertising: 80 %

Publication Day: Wednesday

Display Rate: 12.60

Ad Deadline: Prior Friday

Classified Rate: 15.

Class Deadline: Prior Friday

Insert 615 Front Street

Color Rate: 125

Shipping Georgetown SC 29440

Insert Rate: 45 single sheet

Address

SC

# The News Journal

Parent Company: Swartz Media

Established 1983

Other Publications: Hartsville News Journal, Chesterfield County Shopper,  
Marion County News Journal

Publisher: Don Swartz

SAPA Contact: Don Swartz

312 Railroad Avenue

FLORENCE, SC 29506

Phone: 1-843-667-9656

Fax: 1-843-661-7102

Circulation: 17722

Mail: 0 %

Website: florencenewsjournal.com

E-Mail: publisher@florencenewsjournal.

Carrier: 97 %

Racks: 3 %

Paper Size: Broadsheet

Page Size: 10 X 16

Editorial: 40 %

Columns: 6

Average Pages: 16

Advertising: 60 %

Publication Day: Wednesday

Display Rate: 18.75

Ad Deadline: Friday prior

Classified Rate:

Class Deadline: Friday prior

Insert 615 Front Street

Color Rate: 125.

Shipping Georgetown SC 29440

Insert Rate: 50 pm

Address

SC

# The Upstate Shopper

Parent Company:

Established 1989

Other Publications:

Publisher: Todd Dillard  
2041 Chesnee Highway, Suite D  
Spartanburg, SC 29303  
Phone: 1864-542-8015

SAPA Contact: Todd Dillard

Website: [www.theupstateshopper.com](http://www.theupstateshopper.com) E-Mail: [info@theupstateshopper.com](mailto:info@theupstateshopper.com)

Circulation: 15441  
Mail: 0 %  
Carrier: 0 %  
Racks: 100 %

Paper Size: Tab  
Columns: 1 1/4"

Page Size: 10.25 X 12.5  
Average Pages: 20

Editorial: 0 %  
Advertising: 100 %

Publication Day: Thursday

Display Rate: \$6.00

Ad Deadline: Tuesday 5 p.m.

Classified Rate: \$4 per week

Class Deadline: Tuesday 5 p.m.

Insert  
Shipping  
Address

Color Rate: \$50.00 spot color/  
Insert Rate:

SC

## Bargain Browser

Parent Company: Browser Publishing LLC

Established 1975

Other Publications: Browser Connection

Publisher: Mandy Christenson  
P.O. Box 347  
White House, TN 37188  
Phone: 1615-672-3555  
Website: [bargainbrowser.com](http://bargainbrowser.com)

SAPA Contact: Mandy Christenson

E-Mail: [sales@bargainbrowser.com](mailto:sales@bargainbrowser.com)

Circulation: 22051  
Mail: 0 %  
Carrier: 85 %  
Racks: 15 %

Paper Size: Tab  
Columns: 1 5/8"

Page Size: 10.375 X 14  
Average Pages: 24

Editorial: 2 %  
Advertising: 98 %

Publication Day: Tuesday

Display Rate: 10

Ad Deadline: Friday noon

Classified Rate: \$6.50/15 words

Class Deadline: Friday noon

\$0.40 each additional

Insert  
Shipping  
Address  
101 Highland Dr.  
White House, TN 37188

Color Rate: \$60.00  
Insert Rate: \$25/M

TN

# Browser Connection

Parent Company:

Established 2003

Other Publications: Bargain Browser

Publisher: Mandy Christenson

SAPA Contact: Mandy Christenson

P.O. Box 347

White House, TN 37188

Phone: 1-615-672-3555

Fax: 1-615-672-5571

Circulation: 7500

Mail: %

Website: browserconnection.com

E-Mail: connection@bargainbrowser.com

Carrier: 85 %

Racks: 15 %

Paper Size: Tab

Page Size: 10.25 X 14

Editorial: 70 %

Columns: 6/1 5/8

Average Pages: 12

Advertising: 30 %

Publication Day: Tuesday

Display Rate: 20.81

Ad Deadline: Fri noon

Classified Rate:

Class Deadline: Fri noon

Insert 101 Highland Dr.

Color Rate: 60.

Shipping White House, TN 37188

Insert Rate: 25.

Address

# TN

## Classified Development

Parent Company:

Established

Other Publications:

Publisher: Richard Clark

SAPA Contact:

2101 Millbrook Drive

Johnson City, TN 37604

Phone: 423-929-2243

Fax: 423-928-2244

Circulation:

Mail: %

Website: www.classifieddevelopment.

E-Mail:

Carrier: %

Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert

Color Rate:

Shipping

Insert Rate:

Address

# TN

# Exchange

Parent Company: Exchange, Inc.

Established 1979

Other Publications: Exchange, Coffee County Shopper

Publisher: Will Thomas  
P.O. Box 490  
Fayetteville, TN 37334  
Phone: 1931-433-9737  
Website: exchangeonthe.net

SAPA Contact: Will Thomas  
Fax: 1931-433-0053  
E-Mail: will@exchange-inc.com

Circulation: 77948  
Mail: 100 %  
Carrier: 0 %  
Racks: 0 %

Paper Size: Tab  
Columns: 1 3/8" (6 EA)

Page Size: 10.25 X 16  
Average Pages: 24

Editorial: 10 %  
Advertising: 90 %

Publication Day: Wednesday

Display Rate: \$31.50

Ad Deadline: Friday 5pm

Classified Rate: \$9.00/15 words

\$0.25 each additional

Class Deadline: Monday noon

Insert : 404 S. Main Ave.  
Shipping : Fayetteville, TN 37334  
Address :

Color Rate: \$75.00

Insert Rate: \$40/M Min.

# TN

# Lawrence County Advocate

Parent Company:

Established 1984

Other Publications:

Publisher: John Finney  
P.O. Box 308  
Lawrenceburg, TN 38464  
Phone: 1-931-762-1726  
Website: lawrencecountyadvocate.net

SAPA Contact: John Finney  
Fax: 1-931-762-7874  
E-Mail: lawcoadv@bellsouth.net

Circulation: 15853  
Mail: %  
Carrier: 100 %  
Racks: %

Paper Size: Broadsheet  
Columns: 6

Page Size: 10 X 21  
Average Pages: 32

Editorial: 65 %  
Advertising: 30 %

Publication Day: Sunday

Display Rate: \$5.60

Ad Deadline: Wed 5pm

Classified Rate:

Class Deadline: Wed 5pm

Insert : Lawrence County Advocate  
Shipping : 121 N. Military Ave.  
Address : Lawrenceburg TN 38464

Color Rate: 150/process, 55/spot

Insert Rate: 37 M

# TN

# Lumbermen's Equipment Digest

Parent Company:

Established

Other Publications:

Publisher: Brady Carr  
2410 New Lewisburg Highway  
Columbia, TN 38401  
Phone: 931-381-1638  
Website: lumbermenonline.com

SAPA Contact:

Fax:  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

TN

## Peddler ADvantage

Parent Company: Print Advertising Inc. (PAI)

Established 1985

Other Publications:

Publisher: Gary Benton  
512 North Market Street  
Paris, TN 38242  
Phone: 1731-644-9595  
Website: www.peddlerads.com

SAPA Contact: Gary Benton

Fax: 1731-644-9970  
E-Mail: peddlerads@bellsouth.net

Circulation: 14500  
Mail: 0 %  
Carrier: 0 %  
Racks: 100 %

Paper Size: Tab

Page Size: 10.25 X 12.5

Editorial: 0 %

Columns: 1.3"

Average Pages: 24

Advertising: %

Publication Day: Wednesday

Display Rate: \$7.95

Ad Deadline: Friday noon

Classified Rate: \$9.00 4weeks

Class Deadline: Monday 5pm

Business class: \$13 4  
weeks

Insert  
Shipping  
Address

512 North Market  
Paris, TN 38242

Color Rate: \$75.00  
Insert Rate: \$.055/M

TN

# Rutherford County Reader

Parent Company:

Established 2000

Other Publications:

Publisher: Pete Doughtie  
PO Box 10976  
Murfreesboro, TN 37129  
Phone: 1615-217-7414

SAPA Contact: Pete Doughtie

Website:

Fax: 1615-217-2707  
E-Mail: rutherfordreader@comcast.net

Circulation: 9000  
Mail: 0 %  
Carrier: 50 %  
Racks: 50 %

Paper Size:

Page Size: 10.25 X 13.375

Editorial: 0 %

Columns: 9.5

Average Pages: 12

Advertising: 100 %

Publication Day: Thursday

Display Rate: \$5.00

Ad Deadline: Fri. 5pm

Classified Rate: \$5.00 per in.

Class Deadline: 5 pm. Mon.

Insert : 1415 Knight Dr.  
Shipping : Murfreesboro, TN 37128  
Address :

Color Rate: Spot \$65  
Insert Rate: \$20

TN

## Shopper's Guide

Parent Company: Kennedy Newspaper Co., Inc.

Established 1976

Other Publications: The News-Democrat (paid circulation newspaper)

Publisher: Bill Ridings  
P.O. Box 626  
Waverly, TN 37185  
Phone: 1931-296-7705

SAPA Contact: Bill Ridings

Website: thenews-democrat.com

Fax: 1931-296-5156  
E-Mail: newsdemocrat@bellsouth.net

Circulation: 9,500  
Mail: 80 %  
Carrier: 0 %  
Racks: 20 %

Paper Size: Tab

Page Size: 10 X 21.25

Editorial: 0 %

Columns: 1.5625"

Average Pages: 32

Advertising: 100 %

Publication Day: Wednesday

Display Rate: 5.50

Ad Deadline: Friday 5pm

Classified Rate: \$4.00/10 words \$0.10  
each additional

Class Deadline: Friday 5pm

Insert : 302A West Main St.  
Shipping : Waverly, TN 37185  
Address :

Color Rate: \$40.00 per tabloid  
Insert Rate: \$60/M

TN

# Smoky Mountain Trader

Parent Company:

Established 1987

Other Publications:

Publisher: Lynn Earls  
6158 West Andrew Johnson Hwy.  
Talbott, TN 37877  
Phone: 1423-587-1700  
Website: www.thesmtrader.com

SAPA Contact: Lynn Earls  
Fax: 1423-587-2906  
E-Mail: traderads@charterinternet.com

Circulation: 13455  
Mail: 0 %  
Carrier: 0 %  
Racks: 100 %

Paper Size: Tab

Page Size: 10 X 12.5

Editorial: 10 %

Columns: 1.5"

Average Pages: 48

Advertising: 100 %

Publication Day: Thursday

Display Rate: \$12.00

Ad Deadline: Tuesday

Classified Rate: \$4.00

Class Deadline: Monday

Insert 6158 West Andrew Johnson Hwy.  
Shipping Talbott, TN 37877  
Address

Color Rate: \$75.00  
Insert Rate: \$45/M

TN

# The Chronicle of Mt. Juliet

Parent Company:

Established 1982

Other Publications:

Publisher: Bill Robinson  
P.O. Box 647  
Mt. Juliet, TN 37121  
Phone: 615-754-6111  
Website:

SAPA Contact: Bill Robinson  
Fax: 615-754-8203  
E-Mail:

Circulation: 12500  
Mail: 0 %  
Carrier: 100 %  
Racks: 0 %

Paper Size:

Page Size: X

Editorial: 33 %

Columns: 2 1/16

Average Pages: 10

Advertising: %

Publication Day: Wednesday

Display Rate: \$6.49

Ad Deadline: Friday 5 pm

Classified Rate: \$5.99/15 words

Class Deadline: Friday noon

\$0.15 each additional

Insert 324 Sumner Hall Dr.  
Shipping Gallatin, TN 37066  
Address

Color Rate: \$100.00  
Insert Rate: \$45/M

TN

# The Johnson City News & Neighbor

Parent Company: Johnson City News and Neighbor

Established 1998

Other Publications: Johnson City News

Publisher: Bill Derby  
P.O. Box 5006  
Johnson City, TN 37602  
Phone: 423-979-1300  
Website: newsandneighboronline.com

SAPA Contact: Bill Derby  
Fax: 1423-979-1307  
E-Mail: newsandneighbor@charter.net

Circulation: 30797  
Mail: 0 %  
Carrier: 98 %  
Racks: 2 %

Paper Size: Broadsheet  
Columns: 6

Page Size: 10.825 X 21  
Average Pages: 14

Editorial: 40 %  
Advertising: 60 %

Publication Day: Saturday  
Ad Deadline: Wednesday noon  
Class Deadline: Wednesday noon

Display Rate: \$15.75  
Classified Rate: \$10/wk, \$15/2 wks,  
\$20/4wks  
Color Rate: \$3.75 pc  
Insert Rate: single sheet \$25 cpm,

Insert : Elizabethton Star  
Shipping : 300 Sycamore St.  
Address : Elizabethton TN 37643

# TN

# The Keenan Group, Inc.

Parent Company:

Established

Other Publications:

Publisher: Bob Keenan  
155 Keenan Court  
Pleasant View, TN 37146  
Phone: 800-229-0922  
Website:

SAPA Contact: Bob Keenan  
Fax: 1615-746-2270  
E-Mail: suzette@keenangroup.com

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:  
Columns:

Page Size: X  
Average Pages:

Editorial: %  
Advertising: %

Publication Day:  
Ad Deadline:  
Class Deadline:

Display Rate:  
Classified Rate:  
Color Rate:  
Insert Rate:

Insert :  
Shipping :  
Address :

# TN



# Tri-State Connection

Parent Company:

Established 2006

Other Publications:

Publisher: Lynn Earls  
P.O. Box 980  
Harrogate, TN 37752  
Phone: 423-863-7976  
Website:

SAPA Contact:

Fax:  
E-Mail:

Circulation: 16000  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate: \$12.00

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

# TN

# Village Advocate

Parent Company: The Village Advocate

Established 1997

Other Publications:

Publisher: Pete & Carol Bennett  
222 West Northfield Blvd.  
Murfreesboro, TN 37129  
Phone: 931-815-3939  
Website: www.thevillageadvocate.com

SAPA Contact: Pete & Carol Bennett

Fax: 1931-815-3941  
E-Mail: bp\_printers@bellsouth.net

Circulation: 30000  
Mail: 76 %  
Carrier: %  
Racks: 24 %

Paper Size: Tab

Page Size: 9.75 X 13

Editorial: 10 %

Columns: 14.5 picas

Average Pages: 24

Advertising: 80 %

Publication Day: Wednesdy

Display Rate: \$15.23

Ad Deadline: Thursday

Classified Rate: \$5.50/20 wds.

Class Deadline: Friday at noon

Insert : The Tennessean  
Shipping : 1100 Broadway  
Address : Nashville TN 37203

Color Rate: 75 /spot 150/ process  
Insert Rate: 4pg tab open rate

# TN

# GP Plastics Corporation

Parent Company:

Established

Other Publications:

Publisher: Mike Skinner  
13375 Branch View Lane  
Farmers Branch, TX 75234-5701  
Phone: 800-527-9459

SAPA Contact: Sherry Brumley

Website:

Fax: 1214-689-3920  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages: \_\_\_\_\_

Advertising: %

Publication Day: 800-527-9459

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

# TX

## TCNA

Parent Company:

Established

Other Publications:

Publisher: Dick Colvin  
1440 W. Bitters Road, Suite 2737  
San Antonio, TX 78248  
Phone: 800-324-4402

SAPA Contact:

Website: www.tcnatoday.com

Fax: 866-822-4920  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

Paper Size:

Page Size: X

Editorial: %

Columns:

Average Pages: \_\_\_\_\_

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert  
Shipping  
Address

Color Rate:  
Insert Rate:

# TX

# Aceleración Extrema

Parent Company:

Established 2007

Other Publications: [www.aceleracionextrema.com](http://www.aceleracionextrema.com) (bilingual website)

Publisher: Jimmy Rojas

SAPA Contact: Jummy Rojas

P.O. Box 1782

Annandale, VA 22003

Phone: 703-953-5313

Fax: 703-941-4528

Circulation: 21500

Mail: %

Website: [www.aceleracionextrema.com](http://www.aceleracionextrema.com)

E-Mail: [jrojas@aceleracionextrema.com](mailto:jrojas@aceleracionextrema.com)

Carrier: %

Racks: 100 %

Paper Size:

Page Size: 11 X 14

Editorial: 50 %

Columns: 5

Average Pages: 32

Advertising: 50 %

Publication Day: Wednesday

Display Rate: \$26.15 CI

Ad Deadline: Tuesday

Classified Rate:

Class Deadline: Tuesday

Insert 10729 189th Street

Color Rate: \$38.46CI

Shipping Jamaica NY 11433

Insert Rate: \$53 M

Address

# VA

# Oyster Pointer

Parent Company:

Established 1986

Other Publications: Newport News Kidsville News  
York County Kidsville News

Publisher: Sylvia Weinstein

SAPA Contact:

739 Thimble Shoals Blvd. Suite 704

NEWPORT NEWS, VA 23606

Phone: 757-873-4523

Fax: 757-873-0599

Circulation: 10000

Mail: 2 %

Website: [www.oysterpointer.net](http://www.oysterpointer.net)

E-Mail: [editorop@aol.com](mailto:editorop@aol.com)

Carrier: %

Racks: 98 %

Paper Size:

Page Size: 11.375 X 12.5

Editorial: 50 %

Columns: 4

Average Pages: 24

Advertising: 50 %

Publication Day: 1st of each month

Display Rate: varies

Ad Deadline: 1st of Prior month

Classified Rate: \$70 1st 3 lines, \$2  
each additional

Class Deadline: 1st of prior month

Insert

Color Rate:

Shipping

Insert Rate:

Address

# VA

# Piedmont Shopper, Inc.

Parent Company: Piedmont Publishing

Established 2000

Other Publications:

Publisher: Alan Lingerfelt  
3157 Westover Drive  
DANVILLE, VA 24541  
Phone: 1434-822-1800  
Website: www.piedmontshopper.com

SAPA Contact: Alan Lingerfelt  
Fax: 1434-822-2400  
E-Mail: alanlingerfelt@mac.com

Circulation: 21290  
Mail: %  
Carrier: %  
Racks: 100 %

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Paper Size: Tab                      Page Size: 10.5 X 13                      Editorial: 30 %  
Columns: 9.5                      Average Pages: 24                      Advertising: 70 %

---

Publication Day: Thursday                      Display Rate: 10  
Ad Deadline: Wed. 12 noon                      Classified Rate: Free  
Class Deadline: Wed. 12 noon

Insert                      Color Rate: \$1.00/ci  
Shipping                      Insert Rate:  
Address

VA

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# Taradel

Parent Company:

Established

Other Publications:

Publisher: Jim Fitzgerald  
4325 Cox Road  
Glen Allen, VA 23060  
Phone: 804-364-8444  
Website: www.taradel.com

SAPA Contact:  
Fax: 603-452-0672  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size:                      Page Size:                      X                      Editorial: %  
Columns:                      Average Pages:                      Advertising: %

---

Publication Day:                      Display Rate:  
Ad Deadline:                      Classified Rate:  
Class Deadline:

Insert                      Color Rate:  
Shipping                      Insert Rate:  
Address

VA

# Hometown Mobile Marketing

Parent Company:

Established

Other Publications:

Publisher: Ken Ubert  
WI30 NI0437 Washington Drive  
Germantown, WI 53022  
Phone: 262-512-5011  
Website: www.

SAPA Contact:  
Fax: 262-242-9450  
E-Mail:

Circulation:  
Mail: %  
Carrier: %  
Racks: %

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Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

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Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	



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## PDS, Inc.

Parent Company:

Established

Other Publications:

Publisher: Janelle Anderson  
P.O. Box 1256  
FOND DU LAC, WI 54936-1256  
Phone: 800-236-0737  
Website: www.pdsadnet.com

SAPA Contact: Janelle Anderson/Kathy Cooper  
Fax: 1920-922-0861  
E-Mail: janelle@pdsadnet.com

Circulation:  
Mail: %  
Carrier: %  
Racks: %

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Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

---

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	



# Wisconsin Community Papers

Parent Company:

Established

Other Publications:

Publisher: Janelle Anderson  
P.O. Box 1256  
FOND DU LAC, WI 54935  
Phone: 1-920-924-2651  
Website:

SAPA Contact:  
Fax: 1-920-922-0851  
E-Mail: janelle@wisad.com

Circulation:  
Mail: %  
Carrier: %  
Racks: %

---

Paper Size: \_\_\_\_\_ Page Size: \_\_\_\_\_ X \_\_\_\_\_ Editorial: %  
Columns: \_\_\_\_\_ Average Pages: \_\_\_\_\_ Advertising: %

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Publication Day: \_\_\_\_\_ Display Rate: \_\_\_\_\_  
Ad Deadline: \_\_\_\_\_ Classified Rate: \_\_\_\_\_  
Class Deadline: \_\_\_\_\_  
Insert \_\_\_\_\_ Color Rate: \_\_\_\_\_  
Shipping \_\_\_\_\_ Insert Rate: \_\_\_\_\_  
Address \_\_\_\_\_



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## Green Tab

Parent Company:

Established 1961

Other Publications:

Publisher: Brian Clutter  
P.O. Box 536  
Moundsville, WV 26041  
Phone: 1304-845-4050  
Website:

SAPA Contact: Robert W. Munn  
Fax: 1304-845-4312  
E-Mail: greentab@earthlink.net

Circulation: 17187  
Mail: 35 %  
Carrier: 65 %  
Racks: 0 %

---

Paper Size: Tab Page Size: 10.25 X 15.75 Editorial: 15 %  
Columns: 1 5/8" Average Pages: 24 Advertising: 85 %

---

Publication Day: Saturday Display Rate: \$19.50  
Ad Deadline: Wednesday 5 pm Classified Rate: \$20.39/ 20 words  
Class Deadline: Wednesday 5 pm one insert  
Insert 220 Baker Ave. Color Rate: \$75.00 per zone  
Shipping Moundsville, WV 26041 (preprints Insert Rate: \$48/M  
Address only)  
518 7th Streets

